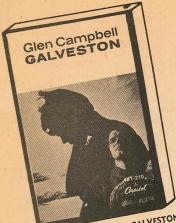


Volume 11 No. 13

Week of May 26th. 1969

AMPEX RECEIVES GULF TAPE RIGHTS 000 CAPITOL'S CAMPBELL PREDICTS CASSETTE GAIN 000 AMPEX MULTI-CHANNEL RECORDERS PRODUCES 'NEW SOUND' LPS 000 POLYDOR'S ASSALY LOOKS AT THE MUSICAL MINI-MIRACLE-THE MUSICASSETTE 000 RCA'S STEREO 8 TRACK GROWTH 000 WEBCOR SETTING PACE 000 STEREODYNE FULFILLING MARKET NEEDS QUALITY'S PIONEERING OF TAPE INDUSTRY PAYING OFF RECORDED CASSETTE VERSUS RECORD ALBUM 000

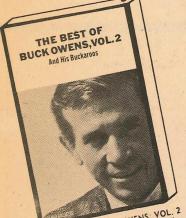




GLEN CAMPBELL GALVESTON.

The hit-maker of the decade sings
the title hit, plus Where's the Playthe title hit, plus Where's the My
track My
track My
for a While; Time;
for a While; Time;
for You to Go; Oh
for You to Go; Oh
Friends; Gotta Have Tenderness; more.

AXT-210



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8XTT-217

8XTT-217

STEREOTYPES A NEW DIMENSION IN LISTENING... ON



#### Polydor's Musical Mini-Miracle - The Musicassette

By Rudy Assaly

(Mr. Rudy Assaly is well known in the record business through his many years in sales management which included marketing and promotion. Now in charge of national sales for

the giant Polydor tape division he brings with him a vast knowledge of the disc business which has proven to be a great asset to the firm. Ed:)

The world of recorded sound has been reborn! The audio-file or the music lover has discovered a brand new concept, a completely new way of life, now on the consumer market in the form of a musical mini-miracle called the musicassette.

The result of many years of hard work on the part of the inventive and creative side of the Philips organization as it is known in more than a hundred and seventeen countries throughout the world.

The tape industry has been around the corner for many years, in the reel to reel form. Soon after, the magnetic tape became very useful in recording studios and many other professional uses.

In 1959 the open-reel cartridge came into being and created a considerable amount of curiosity throughout North America and the rest of the

world. Tape speed started at 15 to 30 i.p.s. (inches per second) and then adopted today's standard of 1 7/8, 3 3/4 and 7 1/2 i.p.s., when quality control reached a much higher standard on the assembly line. Later on, the birth of the battery-operated machine opened a whole new market, giving way to today's cassette. This cassette we speak of its nothing more than a flat plastic container, smaller than a pack of cigarettes. Inside is a length of recording tape which shuttles between two tiny reels known as hubs as soon as the cassette is dropped into the slot and activated. A pre-recorded musicassette will deliver up to one hour of music. To break this mini-miracle down into parts and sizes, let us first confirm that it is not a tape cartridge. It is a tape 1/8" wide, sealed in a plastic container 2½" high and 3 7/8" long. So protected, a tape cannot be spilled nor does it require threading before being played. Each musicassette is

sold in a clear plastic box. Inside its printed spine and illustrated cover are notes on the music played.

Musicassettes, though manufactured in stereo, will play on either mono or stereo reproducers. Musicassettes have two sides. At the end of side A you turn the musicassette over and Side B is ready for playing. The tape during its run on either side may be reversed or moved fast forward instantly. Musicassettes are given the same careful quality controlled reproduction, as recordings or phonograph recordings at no sacrifice of

sound quality in transfer from the

original or tape to the cassette medium. Soon after the 1968 Christmas and New Year's holiday rush, 1969 is showing all the symptoms of being the "cassette year". The musicassette in 1969 is now really happening. It is becoming the hottest item in home entertainment history. So far, approximately 100 set manufacturers, twice as many as the previous year, have adopted the cassette concept. Moreover they have been singing its praises in multi-million dollar promotion campaigns, aiming at a mass market. Some ads make records sound as obsolete as Grandpa's crystal sets.

At any rate, the versatile device is sparking the latest burst in an audio-tape boom that is now running close to 500 million dollars in the U.S.A. Just over 300 million dollars

POLYDOR continued on page eleven

#### **OBITUARY**

## RONN METCALFE

The International Music Industry will be shocked to learn of the sudden passing of Ronn Metcalfe, while visiting in Ottawa, Saturday May 17th. Mr. Metcalfe became famous throughout the world for his hit recording of "Twisting At The Woodchopper's Ball by the Ronn Metcalfe Orchestra, on the Barry label,



which rose to the top of the hit parade charts early in 1962. This record was the first "Made In Canada" single to top the International charts. He later toured the United States with his celebrated orchestra.

Upon his return to Canada he opened the famous Castle in his hometown of St. Catharines, Ont., a dance spot for the young, in the mid sixties and soon after discovered and guided the Canadian rock group, the British Modbeats, who shortly thereafter gained national fame. Mr. Metcalfe was also

instrumental in the direction of many young artists through his St. Catharines based Direction firm.

The nucleus of the British Modbeats became the Looking Glass, presently contracted to Polydor Records of Canada. Much of the success of this group was due the untiring efforts of Mr. Metcalfe who, at his passing, was manager of the group.

Surviving Mr. Metcalfe is his wife Nan, three daughters Lorri Ann, Nancy Lynne, and Carrie R, all at home and his parents, Mr. & Mrs. Ralph Metcalfe, of St. Catharines. Mr. Metcalfe was 38 years of age at time of death which was attributed to a heart attack. Funeral services to be held at the Hulse and English Funeral Home in St. Catharines at 1:45 PM Wednesday May 21 with interment at Pleasantview Memorial Gardens.

Mr. Metcalfe leaves behind a great following of friends and business associates who will mourn his sudden passing at such a young age, and with seemingly so much to look forward to. He was respected throughout the trade as a showman and business man. His efforts on behalf of Canadian music will be well remembered by many whether they be the young musicians whom he assisted or the business people with whom he had dealings. He has left behind his own recordings and the recordings of others he was instrumental in having presented to the industry. It would be a fitting tribute for the industry to remember Ronn Metcalfe through these recordings. Few have done as much for the domestic music industry. His life was a tribute to Canada.

# RPMWEEKLY

Published weekly since February 24th, 1964, by RPM Music Publications Ltd.

1560 Bayview Avenue, Suite 107 Toronto 17, Ontario Telephone: (416) 489-2166

#### EDITOR & PUBLISHER-WALT GREALIS

 SUBSCRIPTIONS: Canada & USA

 One Year - \$10.00

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#### RCA'S STEREO 8 TRACK STORY

By Wilf Gillmeister

(ED: Wilf Gillmeister, Manager Marketing prerecorded tapes for RCA has been instrumental in launching many successful promotions for RCA's tapes. He has been associated with RCA for many years, and is highly regarded in the field of production.)

It was about four years ago, on April 13, 1965, to be exact, that the Stereo 8 tape cartridge system was first demonstrated by RCA and the Lear Jet Corporation to the record industry. Six months later, in October 1965, stereo 8 players and tapes were exposed to the public for the first time by RCA and the Ford Motor Company, in conjunction with the introduction of the 1966 model cars. The "better idea" was an instant success, with the result that RCA's and Ford's competition hopped on the bandwagon within a year. After-market players for installation in the millions of cars already on the road were eagerly snapped up by the public as quickly as they were manufactured. Home units made their appearance once it became clear that the 8-Track Cartridge System was firmly established.

Perhaps a look at our own Stereo 8 tape sales in Canada most dramatically demonstrates the strength and growth of this market. In 1968, despite vastly increased competition, RCA Stereo 8 tape sales were 530% of the previous year's figure. For the first four months of 1969, our sales were 650% of the sales for the same period last year.

Our early success this year was due, in no small part, to our STEREO 8 Tape Promotion during March and April, 1969. It was based on this key point: purchasers of new 8-Track cartridge players, unlike phonograph puyers, have nothing to play on their instruments. They must start to build a tape collection from scratch. According to a Consumer Survey made of the owners of Stereo 8 Cartridge tape players, the individual who has such an instrument purchases between 10 and 15 cartridges during the first year of ownership. RCA wanted a sizeable piece of this action, and aimed the promotion directly at the consumer by providing a "starter" kit. It was our BANDOLIER consisting of a 16 unit carrying case, five pre-selected Stereo 8 Cartridge Tapes and one Head Cleaning tape. The package was available in three forms, French, Popular and Country & Western, and was made up of our best sellers in each category. It was advertised at a price which would be the normal cost of the pre-recorded tapes only; in other words, the carrying case and head cleaning tape were FREE. To help generate the enthusiasm of our sales force we offered certain incentives to those sales representatives exceeding a pre-determined quota.

The Promotion was a resounding success. Our most optimistic sales forecast was exceeded by 25%. Our sales representatives proved to themselves and to us that they could sell cartridge tapes in great quantities, and they have not stopped running. Although the promotion ended on April 30th, you would never know it. There has been no slackening off in sales. It is apparent that 1969 will be another banner year for RCA Stereo 8 Cartridge Tapes.

# "New Sound" LPs By Ampex Multi-Channel Recorders Excites Industry Rexdale, Ont: Ampex and their multi-

channel tape recorder have managed to meet the needs of the record industry and its continually changing face.

Fine Recording Studios of New York for example is capitalising on the versatility of multi-channel Ampex recorders to produce "new sound" LPs of groups which are seldom in one place long enough to record an album.

place long enough to record an album.

One such group is the "Fifth
Dimension" whose tight performance
schedules leave little time for studio
sessions.

sessions.

"To cope with this problem", said Robert Fine, owner of Fine Recording Studios, "we recently arranged for the group to go over scoring and arrangements while performing in Hollywood. At the same time, orchestral recording was done at our studios here in New York. The orchestral tapes we recorded were sent to Chicago, and the vocals were added there by the group upon their arrival for another singing engagement. The whole thing was put together back here in New York. In all, 16 audio channels were used"

This fast paced recording style is made possible by Fine's new Ampex MM-1000-16/8 enables the recording studio to multi-channel record orches-

tra and vocalists and then combine the various tracks into a finished album. Individual tracks can be electronically controlled in the studio to produce the best possible final sound.

The Ampex MM-1000 series multichannel recorder is designed to serve the changing needs of sophisticated master recording studios. It uses Ampex broadcast videotape recorder transports and modified AG-440B electronics.

In multi-channel recording, more channels mean more instruments or groups can be isolated and recorded separately during a session. A single track may be added or subtracted at a later date to achieve the desired final take. Balance equalization and blending can be achieved by the engineer and the director after the musicians have left, allowing more time for musicians to perform at each recording session.

At Fine recording studios there is an 18 foot long 36 input 16 track recording and mixing console designed to work as an integrated system with 16 track MM-1000 recorder-reproducer. The system allows the producer to achieve a full mix with eqalization and echo at the same time the 16 track

# WEBCOR'S GENTEEL GREETING SETS PACE

Toronto: When enquiries are made at Webcor offices they are usually greeted by the pleasant voice of attractive Margaret Bent. Margaret, a Western University graduate, is responsible for co-ordinating orders and generally runing the Toronto office. Some have referred to Margaret's functions as "The power behind the throne".

The Webcor offices are exceptionally busy with continually increasing sales in their C-30C-60 C-90 and C-120 sales across Canada. The future growth also looks very encouraging with Webcor's promotion plan to attract more retailers to the tape industry. General manager Bill Patterson has mixed feelings about those retailers who are not in the tape business and is of the opinion they are not only losing on the fast moving tape business but are apt to lose as well on record sales. Consumers who can't find an entire selection of his home entertainment needs will likely move on to a retailer who provides a more diverse selection. This means carrying both cartridge and cassette and allowing the consumer to make the choice as to which should be predominant in the market. Therefore Webcor has provided promo material with window banners and a promo line of cassettes to aid the retailer in launching a profitable tape plan.

Webcor, who also distribute hardware material across Canada have noticed there is an extremely highly potential market for tapes because of the increase in sales of hardware. From coast to coast, in Canada, tapes are showing excellent returns in sales, particularly in the Vancouver and Winnipeg markets. Much of this success is due the efforts of Bill Tate, Barney Samuels, and Mel Manishes.

- H.J.

stores the individual track dry at optimum levels.

The switching networks on this console are computerized and offer the client reduced post-mixing set-up time and present graphic displays of how his channels are being used.

Future years will probably bring demands for new sounds. Ampex has perceived these possibilities of the future and brought them to the present with their new versatile recorders. H.J.

To the record merchandisers across Canada: We dedicate this edition to you. We have tried to make you aware of these new developments within our industry to induce you to take part in a growing evolution within the industry. If your motives are growth and profit, then you must be aware of the market place you are competing in. Tape is here to stay. It may refine itself but it is a saleable commodity you should be increasingly aware of.

-RPM Weekly

# Capitol's Taylor Campbell Sees Increase In Cassette Sales

Toronto: Mr. Taylor Campbell Vice President Marketing Capitol Records (Canada) Ltd., recently returned from a tour of Capitol's Western Canadian distributors and key tape outlets where he found a general increase in tape sales. Campbell also noted an overall increase in cassette sales and interest which he pointed up in the following quote, as well as some inadequacies effecting the industry:

"My recent western trip revealed that Capitol and one other label are making giant strides in the Canadian tape market. The reasons are that Capitol has the largest tape catalogue with heavy concentration on country and western product that is far outselling its classical and pop counterparts. Our C&W outlets are simply selling more tapes than records.

"It has been brought to my

"It has been brought to my attention by rack jobbers and suppliers, that supply has fallen slightly behind demand. Although the situation is

getting somewhat better, thousands of dollars have been lost at all levels of distribution because of supply. Until the backlog of Canadian production is caught up with, we'll still have this back-order situation. It is conceivable at this point that our situation will improve by July or August.

"At the present time, tape sales account for almost 14% of the total music market. In the 1st 2 months of this year, 110,000 units of 4 & 8 track cartridges were sold, while 68,000 cassettes were sold in January and February, and only 5,000 reel-to-reel tapes were sold in the same period. By the end of summer, tape cartridges could well be up to 20% of the total market to illustrate this growth

market, to illustrate this growth.

"In the last 4 months the cassette has played a very important role in Capitol's tape sales. I predict that within one year cassette sales will be on a par with 8 track cart-

ridges."

# Pioneering Of Tape Pays Off For Quality

Toronto: Lee Farley, national sales manager Quality Records Limited, designates tape as the most potential innovation in the music industry today. This may be seen through the increase of 150% in 1968 over 1967 and 200%,

so far in 1969 over 1968 sales. This increase is quite noticeable considering Quality has pioneered the tape industry in Canada having commenced tape manufacturing in March of 1967.

Quality had the foresight at that time to see that tapes would become a potential sales prospect. They researched and studied manufacturing and markets in the U.S. before setting up Canada's first duplicating process.



# AMPEX RECEIVES TAPE RIGHTS FOR GULF PRODUCTIONS

Rexdale, Ont: Ampex of Canada Ltd. announces that Gulf Pacific Industries and Ampex have entered into a contract under which Ampex will receive the tape rights to music produced by Gulf Pacific. This contract will give Ampex of Canada Ltd. the rights to the distribution of pre-recorded tape in Canada, according to the above report filed by Mr. Joe Pariselli, national sales manager of the Canadian Ampex firm.

The first major simultaneous record/tape release under this agreement is the "Black Pearl" LP by the Atlantic Records' group of the

same name.

This release will be followed by the Countdown 5 (Buddah); the Clique (White Whale); the Children (Atco);

and Fusion.

Ampex Stereo Tapes now offers one of the most extensive catalogues which covers over 40 labels, with the addition of Gulf Pacific, Lee Hazlewood Ind., Chartmakers, Mystic Records, Solar Records, Amos Productions, Mersey Productions, Stereo Dimensions and Anvil Productions.

They created home service for the tape industry to provide better service for retailers and escape import duties by not importing, resulting in an overall better service for the consumer.

Now, after having initiated the tape industry in Canada, Quality is finding a sizeable return for their efforts. The future, from Quality's standpoint, looks exceedingly bright. Says Farley, "The future of tapes will be based on sales of tape that are taken over from records." Indications are, that with a continuation of the present success pattern for tapes, it is possible that records as we know them today will no longer exist.

It was also evident from Quality that they will not be content with its present success but will continue to drive ahead in its massive touting of tape releases. Having been the first to provide a warranty for its tapes; racks for distributors; and a 100% exchange in tape to protect the dealers' inventory, Quality indicates that it will continue ahead in the field of tape. They will also view with top priority any new innovations that will solve problems of tape promotion and have,

possibilities of audio visual tape for the future.

It is for these reasons that Farley would like to see more record dealers take an interest in the tape business. Although only in its infancy it has been suggested that the tape industry is already approaching 30% of record sales. H.J.

even now, commenced a study on the

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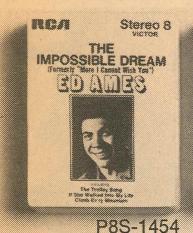


Ask your local representive from Atlantic to Pacific about our new accessories for tape products and our point-of-sales material which includes tape-bar displays and racks. What's more, you can cash in on our special discounts! The forward look for fall will show our new labels and releases which embrace all musical appetites!

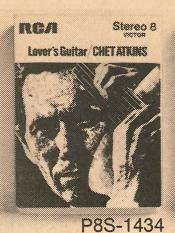
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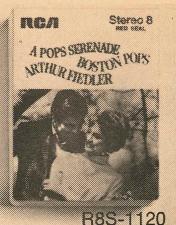
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# Our best music is now on the world's best Stereo 8 Cartridge Tapes.

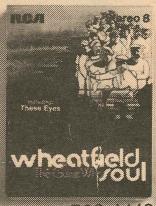




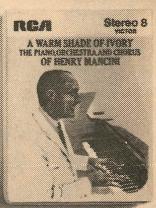




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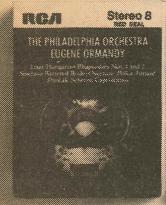
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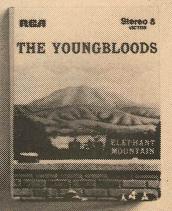
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REAL Stereo 8
Cartridge Tapes

#### MOBILE VERSATILE TAPES

Two factors combine to make tape cartridges and cassettes a very potential market in the field of entertainment. One of these being the increased leisure time which has been bestowed upon the generations that followed through efforts of its ancestors to make life more enjoyable. This factor of leisure in itself does not dictate why there should be a domination of tape in the field of listening entertainment, but the fact that our leisure time is no longer entirely spent in the living room listening to the stereo or radio console. We are now very much, a mobile society. It is this point that will probably be most influential in aiding the expansion of the tape industry. When we travel in our car we desire the environment of music to accompany us. When we go to the cottage we still desire the mood of music to sometimes complete the setting, and it would also be nice to take the sounds of your favourite artist with you while you take a spin in your motor boat. Thus, we need something that provides versatility and durability to provide music reproduction in areas where it could never exist because of interference with radio reception etc.

Radio, of course, has always provided music for your listening pleasure wherever you may be, either stationary or mobile, with some limitations. No doubt radio will continue

to play an important role in introduction of new music, providing news information, and telling the public of new products entering the market. But there are those times that the consumer does not desire to listen to radio. When he desires to make his own selection - then cartridge or cassette will be employed. Driving to work in the morning, traffic reports and the latest developments in the world of news will continue to be of prime concern to the radio listener, but on his way home, after completing a working day, this sometimes radio listener may prefer the soothing sounds of his own musical selection.

Does the introduction of tape mean the entire elimination of discs? For the moment it will not necessarily mean the complete elimination of the disc type of recording nor the halting of the manufacturing of disc type hardware. Many brown goods are now being fitted with tape decks so as to accomodate the consumer who would like to make a gradual change to tapes. The "no immediate threat" to the disc market by tapes is because of the nature in which tapes are, at the moment, produced. That is, they are merely following in the steps of the record company's promotion and sales drives. Tapes rely on the artist to become a potential sales item before they can safely reproduce his sound in a profitable fashion. Tapes, it may be said, are not taking the initial primary steps to inundate the market. The day however, is not far off when tapes will be the primary method for artists' releases, as may be seen by the searching of producers and artists by some of the majors in the tape industry. But this still leaves the question of the introduction of an artist which has previously been fulfilled by the use of records. It will be considerably more difficult to promote an artist on a long playing tape than on a single (45) disc. Thus the reliance of the tape industry on the record industry will last until technical innovation once again supplies a less expensive answer.

What does tape mean for the retailer? It means more profit by the way of larger possibility of product variation for the consumer. With increased desire to play recorded music in different locations rather than just the convenience of his home it will lead to the purchase of more recorded music to fulfill his desires at all times rather than just at limited times. It will also mean new retailers coming into the music industry. Service stations will, no doubt, desire to gain part of the profit that will commence with the overall popularity of tape. Drug stores, variety stores and all the other "passing trade" outlets will be in a position to handle tapes much easier, due their size and better racking facilities. H.J.

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# HOW MANY RACKS COULD A RACK JOBBER JOB IF A RACK JOBBER Ever think of how much value missing orders and late delivation of the country of th

IF A RACK JOBBER COULD JOB RACKS?

Ever think of how much valuable time you waste worrying about missing orders and late deliveries?

At GRT, we work harder to make a rack jobber's job easier. Our Service Department makes sure rack jobbers get the hot tapes before they cool off. They'll even call a jobber when there's a tape that's just about to take off.

We take care of rack jobbers at GRT. And they take care of us. And that's a big part of what makes the great tapes great.

THE GREAT TAPES



#### POLYDOR continued from page three

in tape recorders of all types and some 175 million dollars (equal to almost 25% of the disc market) in various forms of pre-recorded tapes including musicassettes. Manufacturers and retailers alike are claiming that tape and tape equipment could turn into one of the biggest growth markets since television. The boom began approximately 3 years ago, when stereo tape cartridges -bulkier and less versatile than musicassettes - first emerged mainly to provide Hi Fi on the highways. Detroit has made tape cartridge players optional equipment for their new model cars. Unlike the musicassette which resembles a miniature reel-to-reel recorder, the cartridge is a singlereel, continuous loop device, not made for recording purposes. However, both have emancipated the consumer from such headaches of the conventional tape recorder as handthreading, broken tapes and cumbersome machinery. The new shape of tape can be popped into a slot like bread into a toaster. The user never has to touch the tape itself. This ease of operation puts the cartridge and cassette into a strong position to challenge the disc and maybe in time precede it. Cassettes first made the scene as a voice-recording device, when Philips in North America unveiled its battery operated recorder in 1964. Until 1968, however, manufacturers could never claim more than a mini market for the new machines. Now the Philips market experts believe, the cassette recorder player will account for 2 million of tape recorders of all types that were sold in 1968; thus nearly all the growth in tape recorder volume that year came from cassettes. Prices of cassette equipment range from about thirty dollars up. It has now reached the point where customers can find nearly an endless choice of cassette products turned out by some of the biggest names of consumer electronics. The Japanese have also climbed on the cassette bandwagon. A number of firms in Japan, such as Sony, Hitachi, Panasonic and many more have been turning out some quality products for reproducing music via musicassettes. A photographic company such as Bell & Howell have a new tape division which unveiled 8 cassette models, priced from \$30.00 up. The Bell & Howell people have added a twist to the cassette concept - a super eight camera projector and sound synchronizing cassette tape recorder for the home-movie maker. In November 1968, privately owned Fisher Radio Corporation and H.H. Scott In-Corporated, top volume producers of Hi Fi components took the wraps off new stereo components.

Is the cassette a threat to the conventional disc? This is not obvious from the record industry's sales charts — at least not yet. Records are still one of North America's fastest growing industries, and are likely to remain so for some time. According to Billboard magazine, volume at retail topped a billion

dollars for the first time in 1967, totalling 1.05 billion which is a 9.6% increase over 1966. Manufacturers are looking for another peak of around 1.2 billion dollars in 1968, or double the volume of ten years ago. A big factor in the upsurge is the population of teenagers and young adults - prime record buyers in the U.S. and Canada. Quoting a market research director for the CBS Columbia group, this trend is far from over. Industry sales should continue to increase for the next decade, as the number of individuals in the entertainment oriented years grows even larger. When referring to the potential market of music in cars, or music on the move, it is very simple to assume that in the U.S.A. there are 80 million potential customers and in Canada approximately 8 million.

When speaking of repertoire, a tremendous amount of music is being issued on musicassettes every month of the year. Polydor Records Canada Limited, one of the largest producers of musicassettes, has now reached approximately 150 popular cassettes and over 103 classical works from the Deutsche Grammophon catalogue which is better known as the highest quality recording in the world. The suggested list price of the musicassettes today is roughly the same or a dollar more than the price of recordings. The musicassette, of course, has many points in its favour as compared with the cartridge. It is barely one third the size of a cartridge and it is less expensive. For example \$6.95 versus \$7.95 for an 8-track cartridge. Most cassette systems will record as well as play. By contrast, cartridges are primarily playback devices. Moreover, tape in a cassette seems to wear better and last longer. The musicassette listing time is longer too, while the cartridge offers up to 80 minutes of playing time, the cassette plays up to 2 hours, though in most players the cassette must be flipped over at the end of the first reel so the tape can be played back to the second reel. In the end the choice seems to be one of relative price, weight, size and simplicity. It is as mobile as a package of cigarettes. If one chooses to climb into a car or on a bicycle, one merely stuffs several cassettes into the pocket and off one goes with a complete evening of music.

What about sound quality? The indications are that this is becoming less of a factor. Open reel stereo tapes moving at 7½ and 15 i.p.s. are still preferred by those purists who know that sound quality is related to tape speed and are willing to tolerate the wear and tear of open reel recording to achieve the ultimate. In the cartridge's 3% i.p.s. and in a cassette's 1 7/8 i.p.s. a small fraction of fidelity is bound to be sacrificed. The mass market consumer, however, is simply untrained to really tell the difference. Unlike the audio file or the Hi Fi bug who seeks concert hall realism, the mass market belongs to a young generation which uses music to escape realism. Today's youngster likes new music

and he likes it loud. In short, if teenagers and young adults continue to be the music's best customer, the record makers may have to find a simple way to reach them. The handy musicassette is the answer.

At this point there can be no doubt that the tape will continue to be a major sound carrier in the recorded music industry. Many industry leaders believe that within the next few years the musicassette will have taken over roughly 40 to 50% of the total tape business. In 1967 pre-recorded tape sales accounted for 10% of the North American recorded music dollar, in 1969 it should surpass the 20% mark.

Most tape manufacturers are finding it very difficult to meet the demand. Despite plant expansion, Ampex one of the largest tape duplicators are not filling the demand. In short, as it stands now, plants double and triple capacities and still find themselves unable to meet the demand.

The record industry seems to thrive on confusion and duplication of effort. In brief, the late forties witnessed the battle of the speeds, 33 versus 45. From the late fifties through last year, dealers stocked the same record titles in mono and stereo and now, when retailers have rid themselves of double record inventory, they are forced to stock identical titles in stereo records, 4 and 8 track cartridges and musicassettes. In short a new battle of speeds or configurations in this case.

No configuration has enjoyed more financial support, consumer advertising and publicity than the cassette system. As a recording device, cassette players and recorders rank as number one in yearly volume, compared to all other systems globally. The cassette system is finally in 1969, grabbing the world market for both the automobile and above all the home and office.

Polydor Tape Products division is keeping a sharp eye on all past and present events and cashing in on every opportunity, this is why we are putting our winning dollar on the Musicassette. The configuration with only one interruption. We have invested more than \$75,000.00 in MC point-of sale material with more to go.

Brand new ideas in tape accessories will periodically show up on the market, giving this new industry a fresh look.

In our jet age of expanding electronic miracles, what was unforeseeable has happened. The business of recorded music has been reborn via the jet age sound carrier known as the Musicassette.

#### NEW RATE CARD

New ad rates are in effect as of May 15th. 1969. Check with RPM Weekly or request our new rate card. Write: RPM Weekly, 1560 Bayview Avenue, Toronto 352, Ontario, Canada (or phone) (416) 489-2166.

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# COLUMBIA TAPE CATALOGUE

	Paul Tay			Paul Ta			Reel-To-				Reel-To-	
8 Track	Reel-To- Reel	Cassettes TITLES	8 Track	Reel-To- Reel CQ 749 CQ 881	Cassettes TITLES  ELGART AU GO-GO WARM AND SENSUOUS	8 Track 18 10 0554	Reel	Cassette	TAJ MAHAL THE NATCH'L BLUES	8 Track	Reel MQ 526	Cassettes TITLES GRIEG: Concerto In A Minor For Piano & Orchestra
		CARAVELLI	18 10 0438		ELLINGTON, DUKE DUKE ELLINGTON'S GREATEST HITS	18 10 0040 18 10 0384			TRIO LOS PANCHOS AMOR EL TRIO LOS PANCHOS y		MQ 533 MQ 540 MQ 550 MQ 572	THIS IS MY COUNTRY RHAPSODIES GROFE: Grand Canyon Suite
18 1F 0679 18 1F 0673		16 1F 0679 ST J'AVAIS DES MILLIONS  CLAUDE, RENEE 16 1F 0673 RENEE CLAUDE		CQ 385 CQ 423	JAZZ POLL WINNERS A TOUCH OF ELEGANCE FAITH, PERCY	18 10 0620			ARMANDO MANZANERO TRIO LOS PANCHOS y MARIACHIS UNION GAP, THE		MQ 573 MQ 581	GROFE: Grand Canyon Suite A FESTIVAL OF MARCHES SAINT-SAENS: Symphony No. 3 In C Minor, Op. 78 PORTS OF CALL
18 1F 0671		LES COMPAGNONS DE LA CHANSON 16 1F 0671 A LA FRANCAISE	18 10 002 18 10 0016 18 10 0078	CQ 321 CQ 567	VIVAL THEMES FOR YOUNG LOVERS PERCY FAITH'S GREATEST HITS TARA'S THEME AND OTHER	18 10 0374 18 10 0442 18 10 0456 18 10 0538	CQ 1030		WOMAN, WOMAN TEEN STAR TRACK, VOL. V YOUNG GIRL		MQ 595 MQ 689	CHOPIN: Les Sylphides/ DELIBES: Sylvia, Coppelia TCHAIKOVSKY: The Nutcracker
18 1F 0689		DASSIN, JOE 16 1F 0689 LES DEUX MONDES DE JOE DASSIN	18 10 0182 18 10 0194 18 10 0212		THEMES FOR THE "IN" CROWD	18 10 0012			INCREDIBLE VALE, JERRY I HAVE BUT ONE HEART HAVE YOU LOOKED INTO		MQ 699	Ballet RICHARD STRAUS: Der Rosenkavalief BELOVED CHORUS, VOL. II SCHUMANN: Concerto In A Minor
18 1F 0625		GAGNON, ANDRE 16 1F 0625 ANDRE GAGNON PIANO ET ORCHESTRE	18 10 0290	STEP WILLIAM	BORN FREE AND OTHER GREAT MOVIE THEMES CZ 947 TODAY'S THEMES FOR YOUNG LOVERS	18 10 0050 18 10 0164 18 10 0288	CQ 884		YOUR HEART		MQ 700 MQ 707 MQ 730	SCHUMANN: Concerto In A Minor For Piano & Orchestra SPECTACULARS! THIS LAND IS YOUR LAND
18 1F 0631 18 1F 0680		16 1F 0631 CLAUDE LEVEILLEE ET ANDRE GAGNON 16 1F 0680 POUR LES AMANTS	18 10 0336 18 10 0378 18 10 0444	CQ 1001	POPULAR STAR TRACK FOR THOSE IN LOVE POPULAR STAR TRACK, VOL. IV	18 10 0366 18 10 0416			THE MINOSOBLE DREAM TIME ALONE WILL TELL YOU DON'T HAVE TO SAY YOU LOVE ME I HEAR A RHAPSODY THIS GUY'S IN LOVE WITH YOU TILL		MQ 739 MQ 741 MQ 773 MQ 780	HOLIDAY FOR ORCHESTRA TCHAIKOVSKY: Nutcracker Suite
18 1F 0618	FQ 3318	LEVEILLEE, CLAUDE  16 1F 0618 CLAUDE LEVEILLEE A PARIS  VOL. I	18 10 0586	CQ 1038 CQ 1084 CQ 334 CQ 341	ANGEL OF THE MORNING CZ 1084 THOSE WERE THE DAYS MALAGUENA - MUSIC OF CUBA JEALOUSY	18 10 0484 18 10 0576	CQ 1089 CQ 1082 CQ 937		MURE JERRY VALE'S		MQ 785 MQ 786 MQ 788	RITUAL FIRE DANCE BLESS THIS HOUSE RAYEL: Rhapsodie Espagnole SAIN-SAENS: Concerto No. 2 In
18 1F 0631 18 1F 0639		16 1F 0631 CLAUDE LEVEILLEE ET ANDRE GAGNON 16 1F 0639 CLAUDE LEVEILLEE A PARIS,	18 10 0444 18 10 0496 18 10 0586	CQ 399 CQ 439 CQ 464	MALAGUENA - MUSIC OF CUBA JEALOUSY MUCHO GUSTO! BOUQUET HOLLY WOOD'S GREAT THEMES	18 10 0336		_ 10	GREATEST HITS' VARIOUS POPULAR STAR TRACK		MQ 791	G Minor For Piano & Orchestra
18 1F 0646 18 1F 0662 18 1F 0677		VOL. II 16 1F 0646 LEVEILLEE DIX 16 1F 0662 1 VOIX, 2 PIANOS 16 1F 0677 ELLE TOURNERA LA TERRE CLAUDE LEVEILLEE		CQ 478 CQ 504 CQ 591 CQ 610	HOLLYWOOD'S GREAT THEMES THE MUSIC OF BRAZIL EXOTIC STRINGS SHANGRI-LA GREAT FOLK MELODIES	18 10 0338 18 10 0340 18 10 0442			TEEN STAR TRACK COUNTRY & WESTERN STAR TRACK TEEN STAR TRACK, VOL. V		MQ 856 MQ 877 MQ 888	C Major For Piano & Orchestra, Op. 15 TCHAIKOVSKY: Capriccio Italien TCHAIKOVSKY: The Sleeping Beauty Ballet Suite SABRE DANCE
18 1F 0622	A STATE OF	CLAUDE LEVEILLEE  LEYRAC, MONIQUE 16 1F 0622 PLEINS FEUX SUR		CQ 633 CQ 709	MORE THEMES FOR YOUNG LOVERS LATIN THEMES FOR YOUNG	18 10 0444 18 10 0446			POPULAR STAR TRACK, VOL. IV COUNTRY & WESTERN STAR TRACK, VOL. VI AN ANTHOLOGY OF BRITISH BLUES		MQ 905 MQ 908 MQ 929	MAGNIFICENT MARCHES MORE GREATEST HITS BEETHOVEN: Symphony No. 9
18 1F 0644 18 1F 0657	The state of the s	MONIQUE LEYRAC 16 1F 0644 MONIQUE LEYRAC EN CONCERT 16 1F 0657 MONIQUE LEYRAC A PARIS		CQ 754	LOVERS THE MAGNIFICANT STRINGS OF PERCY FAITH	Z18 52014 Z18 52018			WILLIAMS, ANDY		MQ 944 MQ 960 MQ 965 MQ 981	WINE, WOMAN AND SONG
18 1F 0632		VIGNEAULT, GILLES 16 1F 0632 GILLES VIGNEAULT A LA COMEDIE-CANADIENNE	18 10 0080		FLATT, LESTER AND EARL SCRUGGS TOWN AND COUNTRY	18 KO 0008	CQ 555		MOON RIVER AND OTHER GREAT MOVIE THEMES DAYS OF WINE AND ROSES		MQ 981 MQ 989	GREATES THITS, VOL. III  RACHMANINOFF: Symphony No. 3 In A Minor, Op. 44  DVORAK: Symphony No. 9 In E
18 1F 0634 18 1F 0652 18 1F 0681	FQ 3292	16 1F 0634 MON PAYS 16 1F 0652 LA MANIKOUTAI 16 1F 0681 LE NORD DU NORD GILLES VIGNEAULT	18 10 0254 18 10 0370 18 10 0418		SCRUGGS' GREATEST HITS CHANGIN' TIMES THE STORY OF BONNIE & CLYDE	18 KO 0026 18 KO 0104 18 KO 0114 18 KO 0170	H2C 10		DEAR HEART HAWAIIAN WEDDING SONG THE SHADOW OF YOUR SMILE CALL ME IRRESPONSIBLE AND		MQ 991	3 In A Minor, Op. 44 DVORAK: Symphony No. 9 In E Minor, Op. 95 "From The New World" IVES: Symphony No. 1 In D Minor MUSSORGSKY: Pictures At An
		LUMBIA CANADIAN	18 10 0446 18 10 0534		EARL SANDERS WITRY LESTER FLATT AND EARL SCRUGGS' GREATEST HITS CHANGIN' TIMES THE STORY OF BONNIE & CLYDE COUNTRY & WESTERN STAR TRACK, VOL. VI NASHVILLE AIRPLANE	18 10 0336 18 KO 0422 18 10 0444	CQ 1024		OTHER HIT SONGS FROM MOVIES POPULAR STAR TRACK		MQ 1013	MUSSORGERY: Pictures At An Exhibition SCHIPPERS, THOMAS OPERA OVERTURES
		HUNTER, TOMMY	18 10 0246		ARETHA FRANKLIN'S GREATEST HITS	18 10 0444	CQ 482 CQ 648		HONEY POPULAR STAR TRACK, VOL. IV WARM AND WILLING THE GREAT LOVE SONGS FROM MY FAIR LADY, BABES IN ARMS, HELLO DOLLY, JUBILEE, FUNNY GIRL, MO STRINGS, & ALL AMERICAN IN THE ARMS OF LOVE	18 11 0088	MQ 389	SERKIN, RUDOLF BEETHOVEN: Three Favourite
18 1E 0326		KAYE, DEBBIE LORI 16 1E 0329 HEY LITTLE ONE	18 10 0256 18 10 0380 18 10 0618		RUNNIN' OUT OF FOOLS ARETHA FRANKLIN'S GREATEST HITS, VOL. II SOFT AND BEAUTIFUL		CQ 863		HELLO DOLLY, JUBILEE, FUNNY GIRL, NO STRINGS, & ALL AMERICAN IN THE ARMS OF LOVE		MQ 308	Sonatas MENDELSSOHN: Concerto No. 1 In G Minor For Piano & Orchestra
18 1E 0322		MERCEY BROTHERS 16 1E 0322 MERCEY BROTHERS	18 10 0396		FRIZZELL, LEFTY PUTTIN' ON		CQ 928 CQ 968	CZ 720	LOVE, ANDY SHOWS		MQ 489	Op. 25 BEETHOVEN: Concerto No. 5 In E-Flat Major For Piano & Orchestra, Op. 73
	(	COLUMBIA POPULAR	18 10 0588	CQ 955	GOULET, ROBERT BOTH SIDES NOW HOLLYWOOD MON AMOUR	18 12 0002 18 12 0004	OQ 664 CQ 417	OZ 417	MY FAIR LADY - ORIGINAL SOUNDTRACK WEST SIDE STORY - ORIGINAL SOUNDTRACK		MQ 582 MQ 707	E-Flat Major For Piano & Orchestro, Co., 73 BEETHOVEN: Sonata No. 14 In C- Sharp Minor, Op. 27, No. 2 SCHUMANN: Concerto In A Minor
18 KO 0020	The state of the s	BENNETT, TONY I LEFT MY HEART IN SAN FRANCISCO CZ 748 TONY BENNETT'S GREATEST	18 10 0040 18 10 0342		GORME, EYDIE AMOR EYDIE GORME'S GREATEST HITS	18 12 006 18 12 0008	OQ 344 OQ 311		CAMELOT - ORIGINAL BROADWAY CAST THE SOUND OF MUSIC -		MQ 791 MQ 1008	For Piano & Orchestra, Op. 54 BEETHOVEN: Concerto No. 1 In C Major For Piano & Orchestra Op.15 BRAHMS: Concerto No. 1 In D Minor
18 KO 050	CQ 714 CQ 996	HITS, VOL. III YESTERDAY I HEARD THE RAIN WHO CAN I TURN TO	18 10 0082		GRIFFEN, KEN YOU CAN'T BE TRUE DEAR HERMAN, WOODY	18 12 0024 18 12 0030	OQ 310	OZ 310 OZ 1010	ORIGINAL BROADWAY CAST MY FAIR LADY - ORIGINAL BROADWAY CAST THE GRADUATE - ORIGINAL SOUNDTRACK		MQ 688	For Piano & Orchestra, Op. 15 STERN, ISAAC NONE BUT THE LONELY HEART MOZART: Concerto No. 3 In G SZELL, GEORGE
10 KO 0404		FOR ONCE IN MY LIFE BIG BROTHER AND THE HOLDING COMPANY	18 10 0106	CQ 767	MY KIND OF BROADWAY  HORTON, JOHNNY JOHNNY HORTON'S GREATEST	18 12 0034	OQ 1032		SOUNDTRACK		MQ 961 MQ 890 MQ 893	MOZART: Concerto No. 3 In G SZELL, GEORGE BEETHOVEN OVERTURES
18 KO 0488	CQ 1040	CHEAP THRILLS  BLOOD, SWEAT AND TEARS CHILD IS FATHER TO THE MAN BLOOD, SWEAT AND TEARS	18 10 0500		HITS  IVES, BURL  THE TIMES THEY ARE A-CHANGIN'	18 12 0036 18 12 0040			YOU ARE WHAT YOU EAT - ORIGINAL SOUNDTRACK DEAR WORLD -		MQ 894	BEETHOVEN OVERTURES  MOZART: Symphony No. 35 In D  Major "Haffner"/Symphony No. 41 In C Major, K. 551 "Jupiter"  WAGNER SHOWPIECES
18 10 0552 18 10 0556		BLOOMFIELD, MIKE	18 10 0086		JACKSON, MAHALIA MAHALIA JACKSON'S GREATEST HITS		OQ 345 OQ 433	43.3	ORIGINAL BROADWAY CAST WEST SIDE STORY - ORIGINAL BROADWAY CAST THE FLOWER DRUM SONG -		MQ 943 MQ 961	MOZART: Concerto No. 3 In G Major For Violin & Orchestra, K.216
18 10 0614	ALS TO	FIELD AND AL KOOPER, VOL I ADVENTURES OF MIKE BLOOM- FIELD AND AL KOOPER, VOL II	18 10 0280	CQ 326	THE POWER AND THE GLORY  JACKSON, STONEWALL  STONEWALL JACKSON'S		OQ 434		ORIGINAL BROADWAY CAST GYPSY - ORIGINAL BROADWAY CAST	1	MQ 963 MQ 1008	BEETHOVEN: The Four Leonores BRAHMS: Piano Concerto No. 1 In D Minor
Z18 52014 Z18 52018		BRITISH BLUES AN ANTHOLOGY OF BRITISH BLUES, VOL. II THE BEGINNING	18 10 0328 18 10 0340		GREATEST HITS STONEWALL JACKSON COUNTRY COUNTRY & WESTERN STAR		OQ 853		MAME - ORIGINAL BROADWAY CAST	1	MQ 323 MQ 370	WALTER, BRUNO BRAHMS: Symphony No. 4 In E Minor, Op. 98 BEETHOVEN: Symphony No. 6 In E Major, On.
18 10 0058	C2Q 702	BROTHERS FOUR, THE TRY TO REMEMBER THE BIG FOLK HITS/MORE	18 10 0460 18 10 0548		TRACK NOTHING TAKES THE PLACE OF LOVING YOU THE GREAT OLD SONGS				BERNSTEIN, LEONARD		MQ 436	FEETING CO. Symphony No. 6 In F Major, Qp. 68 MOZART: Symphony No. 41 In C Major, K 551 BEETHOVEN: Symphony No. 8 In F Major, Qp. 93 EINE KLEINE NACHTMUSIK
	CQ 385	BIG FOLK HITS  BROWN, LES  JAZZ POLL WINNERS	18 10 0604 18 10 0556		THE OLD COUNTRY CHURCH		MQ 322 MQ 325	11 3 40	GERSHWIN: RHAPSODY IN BLUE/ AN AMERICAN IN PARIS RACHMANINOFF: Concerto No. 2		M2Q 511 MQ 543	In F Major, Op. 93 EINE KLEINE NACHTMUSIK
18 10 0120	CQ 476	REVOLUTION IN SOUND  BRUBECK, DAVE TIME OUT	18 10 0596 18 10 0614		ADVENTURES OF MIKE BLOOM- FIELD & AL KOOPER, VOL. I I STAND ALONE ADVENTURES OF MIKE BLOOM-		MQ 469	File	in C Minor For Piano & Orchestra/ Preludes Nos. 3,6 and 2 PROKOFIEV: Peter & The Wolf, Op. 67/TCHAIKOVSKY: Nutcracker		MQ 999	WATTS, ANDRE BRAHMS: Concerto No. 2 In B-Flat Major For Piano & Orchestra, Op.83
18 10 0120 18 10 0262 18 10 0298	CQ 946	BRAVO! BRUBECK! DAVE BRUBECK'S GREATEST HITS	18 10 0112		FIELD & AL KOOPER, VOL. II  KOSTELANETZ ANDRE THE SHADOW OF YOUR SMILE THE KOSTELANETZ SOUND		MQ 489		67/TCHAIKOVSKY: Nutcracker Suite, Op. 71a BEETHOVEN: Concerto No. 5 in E-Flat Major For Piano & Orchestra			STARDAY  BOND, JOHNNY
18 10 0606	CQ 332 CQ 376	BLUE ROOTS BERNSTEIN PLAYS BRUBECK PLAYS BERNSTEIN BRUBECK AND BUSELING	18 10 0216 18 10 0364		THE KOSTELANETZ SOUND OF TODAY'S TODAY'S GREATEST MOVIE HITS SCARBOROUGH FAIR		MQ 498		Op. 73 SAINT-SAENS: The Carnival Of The Animals/Young Person's Guide To The Orchestra	55-333 55-416		BOND, JOHNNY TEN LITTLE BOTTLES DRINK UP AND GO HOME FLATT & SCRUGGS
	CQ 413 CQ 515 C2Q 587	PLAYS BERNSIEIN BRUBECK AND RUSHING TONIGHT ONLY TIME FURTHER OUT DAVE BRUBECK QUARTET AT CARNEGIE HALL, PTS I & II TIME CHANGES	18 10 0364 18 10 0414 18 10 0508	CQ 1006 CQ 1049 CQ 415	FOR THE YOUNG AT HEART THE NEW ANDRE KOSTELANETZ		MQ 522 MQ 545	36	RAVEL: Bolero/DEBUSSY: After- noon Of A Faun TCHAIKOVSKY: Symphony No. 4	55-423	and the first	FLATT & SCRUGGS SONGS & SOUNDS FROM THE BONNIE & CLYDE ERA MORGAN, GEORGE
	CQ 606 CQ 899 CQ 978	CARNEGIE HALL, PTS I & II TIME CHANGES ANYTHING GOES! JACKPOT		CQ 470	SOUND" THE NEW ANDRE KOSTELANETZ WONDERLAND OF SOUND - STAR		MQ 553	446	TC HMINOT, Up. 36 TC HAIKOVSKY: Concerto No. 1 in B-Flat-Minor For Piano And Orchestra, Op. 23	55-417 55-250		BARBARÁ SOVINE, RED DIESEL SMOKE & DANGEROUS
18 10 0338	The state of	BUCKINGHAMS, THE TEEN STAR TRACK TEEN STAR TRACK - VOL. V		CQ 477	"STEREO WONDERLAND OF SOUND" ANDRE KOSTELANETZ WONDERLAND OF SOUND - STAR SPANGLED MARCHES STEREO WONDERLAND OF SOUND - BROADWAY'S GREATEST HITS GREATEST HITS		MQ 639 MQ 657		RÄVEL: Bolero/DEBUSSY: Afternoon Of A Famon	55-341 55-357		CURVES LITTLE ROSA THAT'S TRUCK DRIVIN' GIDDY-UP-GO
18 10 0338 18 10 0442 18 10 0472	CQ 1018	IN ONE EAR AND GONE TOMORROW PORTRAITS		CQ 501 CQ 529	WONDERLAND OF SOUND - FIRE AND JEALOUSY WONDERLAND OF SOUND - THE WORLD'S GREATEST WALTZES		MQ 708 MQ 715		Rhapsody On A Theme Of Paganini TCHAIKOVSKY: Symphony No. 6 In B Minor, Op. 74 BEETHOVEN: Symphony No. 6 in	55-363 55-414 55-420	100	PHANTOM 309 TELL MAUDE I SLIPPED
18 10 0430 18 10 0594		BUTLER, CARL OUR COUNTRY WORLD HONKY TONKIN'		CQ 558 CQ 627	STEREO WONDERLAND OF OPERA		MQ 775		F Major, Op. 68 BEETHOVEN: Symphony No. 3 In E-Flat Major, Op. 55 "Eroica"	55-404		VARIOUS MAN BEHIND THE WHEEL WILLIS BROTHERS
18 10 0272 18 10 0574	CQ 939	BYRD, CHARLIE MORE BRAZILIAN BYRD STROKE OF GENIUS BRAZILIAN BYRD/THE MUSIC OF ANTONIO CARLOS JOBIM SKETCHES OF BRAZIL/THE MUSIC OF VILLA-LOBOS		CQ 643 CQ 938	NEW YORK WONDERLAND - A MUSICAL TOUR OF THE WORLD'S GREATEST CITY I WISH YOU LOVE CONCERT IN THE PARK		MQ 787 MQ 801		DEBUSSY: La Mer/Afternoon Of A Faun/RAVEL: Daphnis & Chloe Suite No. 2 RUSSIAN SAILOR'S DANCE	55-323 55-357		WILLIS BROTHERS GIVE ME 40 ACRES THAT'S TRUCK DRIVIN'
	CQ 812 CQ 1002	ANTONIO CARLOS JOBIM SKETCHES OF BRAZIL/THE MUSIC OF VII 1 A-1 OBOS		CQ 304 CQ 366	LUBOFF NORMAN MOMENTS TO REMEMBER SONGS OF THE WEST		MQ 805 MQ 808		THE MOLDAU BEETHOVEN: Symphony No. 5 In C Minor, Op. 67 MAHLER: Symphony No. 8 In E-Flat	54 2000		MUSICOR  JONES, GEORGE LOVE BUG
18 10 0060		BYRDS, THE TURNI TURNI MR. TAMBOURINE MAN YOUNGER THAN YESTERDAY THE BYRD'S GREATEST HITS TEEN STAR TRACK THE NOTORIOUS BYRD BROTHERS DR. BYRDS AND MR. HYDE	18 KO 0108 18 KO 0172		MATHIS, JOHNNY JOHNNY'S GREATEST HITS MORE JOHNNY'S GREATEST HITS		M2Q 876 MQ 907 MQ 918		MAHLER: Symphony No. 8 In E-Flat Major BERNSTEIN'S GREATEST HITS	56-3088 56-3099 56-3106		LOVE BUG I'M A PEOPLE WE FOUND HEAVEN RIGHT HERE ON EARTH AT "4033" GEORGE JONE"S GREATEST HITS WALK THROUGH THIS WORLD
18 10 0060 18 10 0062 18 10 0198 18 10 0268 18 10 0338 18 10 0356 18 10 0578		YOUNGER THAN YESTERDAY THE BYRD'S GREATEST HITS TEEN STAR TRACK			CZ 1039 THOSE WERE THE DAYS		MQ 941 MQ 942		Major BERNSTEIN'S GREATEST HITS POLOVETSIAN DANCES BERNSTEIN CONDUCTS NIELSEN MOZART: Symphony No. 39 in e- Flat Major, S 433/MOZART: Symphony No. 40 in G Minor, K. 550 FAVOURITE MASTERWORKS	56-3116 56-3119		GEORGE JONE'S GREATEST HITS WALK THROUGH THIS WORLD WITH ME
	CQ 980	THE NOTORIOUS BYRD BROTHERS DR. BYRDS AND MR. HYDE  CASH, JOHNNY		CQ 333 CQ 346 CQ 976 CQ 1004	FAITHFULLY UP, UP AND AWAY LOVE IS BLUE MILLENNIUM, THE		MQ 958 MQ 964		Symphony No. 40 In G Minor, K. 550 FAVOURITE MASTERWORKS MAHLER: Symphony No. 1 In D Maj or	56-3128 56-3158		WITH ME HITS BY GEORGE IF MY HEART HAD WINDOWS PITNEY, GENE
18 10 0070 18 10 0072 18 10 0264	CQ 940	CASH, JOHNNY RING OF FIRE I WALK THE LINE CZ 940 JOHNNY CASH'S GREATEST HITS CARRYIN' ON WITH JOHNNY CASH AND JUNE CARTER	18 10 0526 18 10 0140		BEGIN MILLER MITCH		MQ 971 M2Q 992 M2Q 993		ORPHEUS IN THE UNDERWORLD MAHLER: Symphony No. 6 In A Minor, "Tragic" MAHLER: Symphony No. 9 In D Major	56-3008 56-3043 56-3085 56-3102		PITNEY, GENE GENE PITNEY'S BIG SIXTEEN BIG SIXTEEN, VOL. II BIG SIXTEEN, VOL. III GENE PITNEY'S GREATEST HITS GOLDEN GREATS
18 10 0270 18 10 0340		TRACK	10 10 0140	CQ 407 CQ 411	SING ALONG WITH MITCH SENTIMENTAL SING ALONG WITH MITCH YOUR REQUEST SING ALONG WITH MITCH		MQ 999 MQ 1007		FAVOURITE MASTERWORKS MAHLER: Symbhory No. 1 In D Maj or OPPHEUS IN THE UNDERWORLD MAHLER: Symphony No. 6 In A Minor, "Tregic" MAHLER: Symphony No. 9 In D Mejor BRAHMS: Concerta No. 2 In B-Field Major For Pion & Orchestra, Op. 83 RIDE OF CEBER'S KYRIES RIDE OF CEBER'S KYRIES BERNSTEIN BRUBECK PLAYS BERNSTEIN BRUBECK BOLLEROKSPANO	56-3134		
18 10 0344 18 10 0404 18 10 0446	CQ 979 CQ 1005	FROM SEA TO SHINING SEA CZ 1005 AT FOLSOM PRISON COUNTRY & WESTERN STAR		CQ 647	MONK, THELONIOUS MILES & MONK AT NEWPORT		MQ 1031 CQ 332 H2M 5		THE SORCERER'S APPRENTICE BERNSTEIN PLAYS BRUBECK PLAYS BERNSTEIN BOLERO/ESPANO			EPIC CLASSICAL
18 10 0532	CQ 1056 CQ 727 CQ 927	TRACK, VOL. II CZ 1056 THE HOLY LAND ORANGE BLOSSOM SPECIAL HAPPINESS IS YOU		CQ 360	MURAD'S HARMONICATS, JERRY CHERRY PINK AND APPLE BLOSSOM WHITE		MQ 435 MQ 573		BIGGS, E. POWER BACH ORGAN FAVORITES SAINT-SAENS: Symphony No. 3 In		EC 840	JULLIARD STRING QUARTET MENDELSSOHN: Quartet No. 2 In A Minor Op. 13 Quartet No. 3 In D Major, Op. 44, No. 1
18 10 0464	The state of	CHAMBERS BROTHERS, THE A NEW TIME A NEW DAY CHRISTY MINSTRELS, THE NEW	18 10 0440 18 10 0536	CQ 406 CQ 1090	PEG O' MY HEART  NABORS, JIM CZ 1090 KISS ME GOODBYE SINGS THE LORD'S PRAYER	3	MQ 637 MQ 740		C Minor, Op. 78 MUSIC OF JUBILEE BACH ORGAN FAVORITES, VOL. 2 BACH ORGAN FAVORITES, VOL. 3		EC 821	SZELL, GEORGE SCHUMAN: Symphony No. 1 In B-Flat Major, Op. 38 (""Spring") The Cleveland Orchestra, George
18 10 0018 18 10 0412	CQ 592	RAMBLIN' THE NEW CHRISTY MINSTRELS ON TOUR THROUGH MOTORTOWN	18 10 0536	CQ 898	SINGS THE LORD'S PRAYER JIM NABORS SINGS LOVE ME WITH ALL YOUR HEART BY REQUEST	18 11 0092	MQ 990		BACH ORGAN FAVORITES, VOL. 3  CARLOS, WALTER  SWITCHED ON BACH		EC 830	Szell, Cond.
	CQ 556	TALL TALES	D19 74014	CQ 926 CQ 948	THE THINGS I LOVE PEACHES AND HERB PEACHES AND HERB'S	18 11 0006 18 11 0080	MQ 620		ENTREMONT, PHILIPPE REVERIE MOONLIGHT SONATA		EC 833	Orchestra, George Szell, Cond.  DEBUSSY: La Mer/RAVEL: Pavane Pour Une Infante Defunte/"Daphnis Et Chloe" The Cleveland Orchestra
18 10 0346	CQ 813	CLANCY BROTHERS AND TOMMY MAKEM, THE THE CLANCY BROTHERS AND TOMMY MAKEM ISN'T IT GRAND BOYS	D18 74014		PEACHES AND HERB'S GREATEST HITS POZO SECO SINGERS, THE I CAN MAKE IT WITH YOU SHADES OF TIME		MQ 325 MQ 526		EN I REMONT, PHILIPPE REVERIE MOONLIGHT SONATA In C Minor For Piano & Orchestra GRIEG: Concerto In A Minor For Piano & Orchestra THIS IS MY COUNTRY CONCERTOS BY MOONLIGHT SAINT-SAENS: Concerto No. 2 In		EC 841	MAGIC VIENNA - The Cleveland Orchestra, George Szell, Condon Orchestra, George Szell, Condon DEBUSS': La Mer/RAVEL: Pavane Paur Une Infante Defunte/"Daphnis George Szell, Cond. MOUSSORGSKY: Pictures At An Exhibition/STRAVINSY: Firebird Suite - The Cleveland Orchestra, George Szell, Cond. ENCOREI Favorite Orchestral Dances - The Cleveland Orchestra, George Szell, Cond.
18 10 0362		COHEN, LEONARD LEONARD COHEN	18 10 0178 18 10 0476	CO 245	SHADES OF TIME PREVIN, ANDRE	18 11 0094	MQ 533 MQ 788		Piano & Orchestra THIS IS MY COUNTRY CONCERTOS BY MOONLIGHT SAINT-SAENS: Concerto No. 2 In		EC 842	Suite - The Cleveland Orchestra, George Szell, Cond. ENCORE! Favorite Orchestral Dances - The Cleveland Orchestra
18 10 0022 18 10 0032	CQ 747	CONNIFF, RAY INVISIBLE TEARS MARY POPPINS/MY FAIR LADY/ THE SOUND OF MUSIC		CQ 365 CQ 635 CQ 705 CQ 719	PREVIN, ANDRE THINKING OF YOU SOUND STAGE MY FAIR LADY THE POPULAR PREVIN - ANDRE PREVIN PLAYS TODAY'S BIG HITS		MQ 866 MQ 917	F	G Minor For Piano & Orchestra FANTASY-IMPROMPTU GERSHWIN: Concerto In F For			George Szell, Cond.
18 10 0042 18 10 0122 18 10 0154 18 10 0160	The state of the s	THE SOUND OF MUSIC HAPPINESS IS SOMEWHERE MY LOVE MEMORIES ARE MADE OF THIS RAY CONNIFF'S WORLD OF HITS SOME BOULD AVES ME CZ 934 THIS IS MY SONG AND OTHER GREAT HITS	18 10 0094		PREVIN PLAYS TODAY'S BIG HITS PRICE, RAY RAY PRICE'S GREATEST HITS		MQ 1046 MQ 358		Piano & Orchestra CONCERTOS BY MOONLIGHT FARRELL, EILEEN PUCCINI ARIAS	N 18 10138	Paris I	BECK, JEFF
18 10 0174 18 10 0192 18 10 0242	CQ 307 CQ 401 CQ 934	SAY IT WITH MUSIC SOMEBODY LOVES ME CZ 934 THIS IS MY SONG AND OTHER	18 10 0094 18 10 0238 18 10 0260 18 10 0318	CQ 923 CQ 949 CQ 969	PRICE RAY RAY PRICE'S GREATEST HITS TOUCH MY HEART JOUNNY BOY  CZ 969 MORE RAY PRICE'S GREATEST HITS, VOL. II COUNTRY & WESTERN STAR TRACK TAKE MES AS WITE PIN STAP		M2Q 510 MQ 722		FRANCESCATTI, ZINO	N 18 10078		TRUTH  DONOVAN  WEAR YOUR LOVE LIKE HEAVEN DONOVAN IN CONCEPT
18 10 0310 18 10 0336 18 10 0352	CQ 967	RAY CONNIFF'S HAWAIIAN ALBUM POPULAR STAR TRACK IT MUST BE HIM	18 10 0 340 18 10 0 400 18 10 0 446				MQ 742		Violin & Orchestra, Op. 46 TCHAIKOVSKY: Concerto In D Major For Violin & Orchestra, Op. 35	N 18 10132 N 18 10144 N 18 10154	EN 658	DONOVAN IN CONCERT HURDY GURDY MAN ZN 658 DONOVAN'S GREATEST HITS
18 10 0424 18 10 0444 18 10 0520	CQ 1012	CZ 1012 HONEY POPULAR STAR TRACK, VOL. IV TURN AROUND LOOK AT ME CZ 1124 I LOVE HOW YOU LOVE ME	18 10 0540		TRACK, VOL. VI SHE WEARS MY RING REVERE. PAUL AND THE RAIDERS		MQ 983		GOULD, GLENN BEETHOVEN: Symphony No. 5 In C Minor, Op. 67	N 18 10176		FLEETWOOD MAC ENGLISH ROSE HACKETT, BOBBY
18 10 0612	CQ 319 CQ 340 CQ 382	'S MARVELOUS YOUNG AT HEART	18 10 0056 18 10 0126 18 10 0158 18 KO 0218	CO 1001	JUST LIKE US MIDNIGHT RIDE THE SPIRIT OF '67 PAUL REVERS AND THE		MQ 657		GRAFFMAN, GARY RACHMANINOFF: Concerto No. 2 In C Minor For Piano & Orchestra Op. 18		EN 619 EN 621	HACKETT, BOBBY TRUMPET'S GREATEST HITS BOBBY HACKETT PLAYS THE GREAT MUSIC OF HENRY MANCINI BOBBY HACKETT PLAYS THE MUSIC OF BERT KAEMPFERT HEILOLOWS
		CONCERT IN RHYTHM 'S CONTINENTAL THE HAPPY BEAT JUST KIDDIN' AROUND	18 10 0300 18 10 0338	CQ 956	RAIDER'S GREATEST HITS	18 11 0086			Op. 18 HOROWITZ, VLADIMIR HOROWITZ ON TELEVISION		EN 624	
	CQ 534 CQ 566 CQ 605 CQ 660 CQ 701	CONCERT IN RHYTHM 'S CONTINENTAL THE HAPPY BEAT JUST KIDDIN AROUND YOU MAKE ME FEEL SO YOUNG FRIENDLY PERSUASION BROADWAY IN RHYTHM HOLLYWOOD IN RHYTHM	18 10 0338 18 10 0386 18 10 0442 18 10 0466	CQ 1003 CQ 1026	TEEN STAR TRACK GOIN' TO MEMPHIS TEEN STAR TRACK, VOL. V SOMETHING HAPPENING	The second	MQ 336		KOSTELANETZ, ANDRE OFFENBACH: Gaite Parisienne/	N 18 10052	-10/4	HOLLIES, THE EVOLUTION HOUSTON, DAVID ALMOST PERSUADED A LOSER'S CATHEDRAL
18 10 0560	7	CRYAN SHAMES, THE SYNTHESIS	18 10 0096 18 10 0116		ROBBINS, MARTY MARTY'S GREATEST HITS CZ 328 GUNFIGHTER BALLADS AND	18 11 0046	MQ 885	!	MORMON TABERNACLE CHOIR THE MORMON TABERNACLE CHOIR'S GREATEST HITS	N 18 10026 N 18 10044 N 18 10062 N 18 10086		DAVID HOUSTON'S GREATEST
18 10 0236	CQ 922 CQ 897	DAVIDSON, JOHN MY BEST TO YOU THE TIME OF MY LIFE	18 10 0284 18 10 0340 18 10 0428		TRAIL SONGS TONIGHT CARMEN COUNTRY & WESTERN STAR TRACK BY THE TIME I GET TO PHOENIX	18 11 0062 18 11 0072	MQ 972		OLD BELOVED SONGS THE MORMON TABERNACLE CHOLD'S GREATEST HITS VOL. II	N 18 10126 N 18 10162	EN 653	ZN 653 ALREADY IT'S HEAVEN WHERE LOVE USED TO LIVE
18 10 0602	1 2 1 1	DAVIS, MILES FILLES DE KILLIMANJARO SKETCHES OF SPAIN	18 10 0428 18 10 0546	CQ 1068 CQ 598	CZ 1068 I WALK ALONE RETURN OF THE GUNFIGHTER	18 11 0082	MQ 324 MQ 380		BEAUTIFUL DREAMER THE LORD'S PRAYER GRIEG: Peer Gynt Suite No. 1/	N 18 10028	EN 609	LANIN, LESTER 25 RICHARD RODGERS HITS LESTER LANIN PLAYS LATIN
	CQ 348 CQ 385 CQ 647 CQ 900	JAZZ POLL WINNERS MILES & MONK AT NEWPORT MILES SMILES	18 10 0624		SANTAMARIA, MONGO STONE SOUL SEEGER, PETE PETE SEEGER'S GREATEST HITS		MQ 453 MQ 488 M2Q 510		SIBELIUS: Valse Triste HYMNS & SONGS OF BROTHERHOOD THE LORD'S PRAYER HANDEL: Messiah	N 18 10090		LAYTON, EDDIE EDDIE LAYTON PLAYS LAWRENCE WELK'S GREATEST HITS
18 10 0076	CQ 377	DAY, DORIS DORIS DAY'S GREATEST HITS BRIGHT AND SHINY	18 10 0330 18 10 0066	CQ 1016	PETE SEEGER'S GREATEST HITS  SIMON AND GARFUNKEL  SOUNDS OF SILENCE  PARSLEY, SAGE, ROSEMARY		MQ 523 MQ 533 MQ 700		HANDEL: Messioh THE BELOVED CHORUSES THIS IS MY COUNTRY BELOVED CHORUSES, VOL. II THIS LAND IS YOUR LAND	N 18 10074		TO SIR WITH LOVE
18 10 0052 18 10 0446		DEAN, JIMMY THE FIRST THING EV'RY MORNING COUNTRY AND WESTERN STAR TRACK, YOL 'VI DEAN'S LIST	18 10 0066 18 10 0132 18 KO 0420	CQ 1011	PARSLEY, SAGE, ROSEMARY AND THYME CZ 1011 BOOKENDS TEEN STAR TRACK, VOL. V		MQ 739 MQ 785 MQ 788		BLESS THIS HOUSE SAINT-SAENS: Concerto No. 2 In G Minor For Pigno & Orchestra	NX 8 10140		ROWAN & MARTIN ROWAN & MARTIN'S LAUGH-IN SLY & THE FAMILY STONE LIFE
18 10 0458	A AVERSON	DICKENS, "LITTLE" JIMMY	18 10 0442 18 10 0498	CQ 1034	TEEN STAR TRACK, VOL. V WEDNESDAY MORNING, 3 A.M. SMALL FACES OGDENS' NUT GONE FLAKE		MQ 916 MQ 929	Section 1	THE OLD BELOVED SONGS BEETHOVEN: Symphony No. 9 In	N 18 10134 N 18 10024	AL YES	TREMELOES, THE
18 10 0426	CQ 445 CQ 465	DUKES OF DIXIELAND, THE BREAKING IT UP ON BROADWAY	Z18 52008		SMITH, CARL		MQ 960		ORMANDY, EUGENE	N 18 10130		WORLD EXPLOSION! VARIOUS
18 10 0024	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	NOW HEAR THIS  DYLAN, BOB BRINGING IT ALL BACK HOME	18 10 0292		THE CARL SMITH SPECIAL - THE COUNTRY GENTLEMAN SINGS HIS FAVOURITES	18 11 0006 18 11 0008 18 11 0010 18 11 0034	MQ 620 MQ 651 MQ 706 H2M 21		REVERIE FIREWORKS: FAVOURITE ROMANTIC WALTZES	N 18 10168 N 18 10054		EPIC COUNTRY  VILLAGE STOMPERS  THE VILLAGE STOMPER'S COPEATEST HITS
18 10 0024 18 10 0064 18 10 0190 18 KO 0220	CQ 1019	HIGHWAY 61 REVISITED THE FREWHEELIN' BOB DYLAN CZ 1019 BOB DYLAN'S GREATEST HITS THE TIMES THEY ARE A-CHANGIN'	18 10 0392 18 10 0480 18 10 0632	TO THE	COUNTRY ON MY MIND FADED LOVE AND WINTER ROSES SMITH O C	18 11 0046 18 11 0050			CLAIR DE LUNE THE MORMON TABERNACLE CHOIR'S GREATEST HITS PHILADELPHIA'S GREATEST HITS		EN 626	GREATEST HITS AROUND THE WORLD WITH THE VILLAGE STOMPERS
18 10 0314 18 10 0372	The second second second	THE TIMES THEY ARE A-CHANGIN' JOHN WESLEY HARDING ELECTRIC FLAG, AN AMERICAN MUSIC BAND, THE	18 10 0524 18 10 0580		FOR ONCE IN MY LIFE	18 11 0058 18 11 0072	MQ 972		THE BLUE DANUBE THE MORMON TABERNACLE CHOIR'S GENETEST HITS CHEEK! GENETEST	N 18 10010 N 18 10076 N 18 10110		VINTON, BOBBY BOBBY VINTON'S GREATEST HITS PLEASE LOVE ME FOREVER THERE I'VE SAID IT AGAIN
18 10 0450 18 10 0552		A LONG TIME COMIN' THE ELECTRIC FLAG	Z 18 44014		SPIRIT THE FAMILY THAT PLAYS TOGETHER STREISAND RAPRRA	18 11 0078	MQ 308		WALTZ OF THE FLOWERS MENDELSSOHN: Piano Concertos	N 18 10110 N 18 10120 N 18 10152		TAKE CARE OF MY BABY I LOVE HOW YOU LOVE ME
18 10 0146 18 10 0180		ELGART, LES AND LARRY COMMAND PERFORMANCE GIRL WATCHERS THE WONDERFILL WORLD OF	18 KO 0020 18 12 0034 18 KO 0160	CQ 686 OQ 1032	STREISAND, BARBRA PEOPLE FUNNY GIRL THE BARBRA STREISAND ALBUM		MQ 324 MQ 380		Nos. 1 and 2 THE LORD'S PRAYER GRIEF: Peer Gynt Suite No. 1/ SIBELIUS: Valse Trist No. 1 INVITATION TO THE DANCE	N 18 10082	NE T	WALKER, CHARLIE CHARLIE WALKER'S GREATEST HITS WYNETTE TAMMY
18 10 0368 18 10 0558	CQ 1061	THE WONDERFOL WORLD OF TODAY'S HITS LES AND LARRY ELGART'S GREATEST HITS	18 KO 0166 18 KO 0326 18 10 0336 18 10 0444	CQ 966	CZ 966 SIMPLY STREISAND POPULAR STAR TRACK		MQ 390 MQ 403 MQ 431 MQ 449 MQ 488 M2Q 510		SERENADE TO STRINGS TCHAIKOVSKY: Swan Lake, Op. 20	N 18 10042 N 18 10084		WYNETTE, TAMMY YOUR GOOD GIRL'S GONNA GO BAD TAKE ME TO YOUR WORLD/I
	CQ 362 CQ 443	GREATEST HITS HALF SATIN/HALF LATIN IT'S DE-LOVELY FOR DANCING AND LISTENING	18 KO 052	CQ 1048 CQ 810 CQ 862	A HAPPENING IN CENTRAL PARK COLOR ME BARBRA JE M'APPELLE BARBRA	- 05	MQ 449 MQ 488 M2Q 510 MQ 523		THE LORD'S PRAYER	N 18 10124 N 18 10178	EN 652 EN 663	TAKE ME TO YOUR WORLD/I DON'T WANNA PLAY HOUSE D-I-V-O-R-C-E ZN 663 STAND BY YOUR MAN
			Chirty !!	The state of			T 3:14				44 186	



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LOUDSPEAKERS

#### Are We Being Led Into Video Tape

Two years ago, when you said tape, everyone looked at you dubiously. The problem with reel to reel tape was the difficulty in threading the tape through a machine. Tape would never be a household word because women especially were not used to handling the reels of loose and cumbersome tape.

But tape is the answer to many problems, and the cartridge concept has eliminated many of the holdups. Today, tape is becoming a major



STAN KLEES, noted Canadian record producer and music industry consultant writes this column each week exclusively for RPM Weekly. Any questions or comments regarding this column should be directed to Mr. Klees c/o RPM.

part of the industry and in the years to come might replace discs because of ONE thing.

Possibly the turn to tape wasn't really done to facilitate what I am about to talk about, and perhaps the conspiracy is innocent, but for many years now, they have been trying to perfect video on disc. Experimentation is still in progress, but coming up is 1 inch video tape to which sound can be added. Therefore the tape cartridge conspiracy is to get the consumer used to tape because one day a tape will be a little larger, but will not only produce a sound, but a picture of the performance through your television set. Blank cartridges will enable you to preset a time for your favourite TV show to be recorded and when you get around to it, you can view what you might have otherwise missed.

Radio was superceded by television and now records will be superceded by video tape cartridges. The only additional equipment needed to play your video tape recordings is a video tape player that will play through your television set. Professional models are already available and a home model is costly but in the stores right now. Both these models still depend on a reel to reel principle, but the cartridge "slip it in" principle is just around the corner. The price has to be brought into a consumer realism. But many people would now invest \$500 for such a system and when they can bring the price down to \$395 they will be as plentiful as colour TV is today. Only two years ago, colour TV was a luxury for only the wealthiest. Today, colour sets are very

common. To the record company, the merchandising will be the same for video recordings as it is for audio recordings. They stock and sell.

In the creative end of production, there will be a whole new set of rules, and for the artist, the threat of critical video recording will demand certain disciplines that haven't been a major problem till then. Video

taping makes an artist's face fatter. Many artists who might consider themselves thin will find they don't fare too well in a screen test. The musician who has been manipulated into stardom will suddenly find that his performance will become a millionseller and although audio can lie, video is truth. What talkies did to silents and what television did to radio, video will do to audio disc artists.

The true performer who has been trained and experienced in staging will survive. The gig musician to whom stardom was easy in the record business will find himself lost when someone yells, "Roll!" and the video camera zooms in to touch his nose.

They say you can lick the nerves that occur in recording audio, but also say it is far tougher to overcome the nervousness of film and video

If you think I'm being premature with my warning, there is presently a video training facility in Toronto where groups can train themselves to get used to the video camera and where they can test their technique. Many local groups who are seriously in the business of being total entertainers have shown interest in video training. Many producers of audio know right now that the biggest threat to their existence is technical advancements.

The recording studio as we know it today will become the video studio tomorrow. Records as we know them today will become cartridges of tape. It may be five years away, four years away or just around the corner. Modern technology works in mysterious ways but there is one thing we can count on. There will be three or four systems to start with and eventually one acceptable system. We know this by past experience. If necessary, someone will insist that the speeds should be different or the whole in the middle larger or the unit smaller or the number of tracks less or the tape in varying widths. Somewhere someone MUST be working on it.... right now!

RPM would like to gratefully acknowledge the assistance rendered by various spokesmen within the industry in compiling this special edition. The thoughts and opinions expressed in this edition are either informative or thought provoking. It is the policy of RPM not only to inform but to stimulate interest. We are always grateful to make known opinions and developments from leaders in the industry. We will continue to maintain an "open door" policy to the industry. Herewith, each week, RPM translates and passes on the views and news of a very fast moving industry....for the world to read. This is Canada and "no other country can make that statement."

-The Editor

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#### STEREODYNE FULFILLING MARKET NEEDS

Toronto: "I'm really excited about this business", says Ron Newman, general manager of Stereodyne (Canada) Ltd. Mr. Newman, who gained a great deal of knowledge on the tape industry in the U.S. recently returned to Canada to provide a knowledgeable attitude to Canada's tape industry. He was also well known in Canadian and U.S. record circles through his association with Phonodisc and Motown record companies.

Newman is of the opinion there is a definite difference between the markets in Canada and the U.S., and reemphasises the known fact that record companies in the U.S. are taking over complete production and distribution of tape rather than licensing out their product. This means an increase in benefits from their own record promotion and sales drives when they put an affirmed artist on tape. In Canada however, due to the size of our market compared to the U.S., he feels licensing will still be necessary for both record and tape production.

Stereodyne has also been a pioneer in the tape industry through their excellent innovations in the hardware field with their Lear Jet Stereo 8 Cartridge Players. Due to their promotion and production of hardware for tape, Stereodyne has provided an initial vamp for the take-off of tapes in Canada. Through their efforts they have made available, facilities for both the industry and the consumer to derive benefits from the fledgling new tape industry. H.J.

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#### EDITORIAL

With the introduction of and massive promotion involved in the tape industry to Canadians, it has also introduced a new set of rules for confusion. There are those within the industry who are taking advantage of this confusion to introduce tape players with questionable quality, at a price that is inviting to a gullible public, Obbiously intending to flood the market and retire from same with a sizeable return. It is hoped that the more honourable companies will persist and indeed increase their promotional activity in educating the public that the tape industry has much more to offer than a toy, and, in fact, is a multi-million dollar industry, researching millions of dollars in quality control and the manufacturing of playback units to the almost precise demands of a very critical listening public.

There is also the unfortunate battle looming over 8 track as opposed to cassette. Fortunately the tapesters have been able to phase out the 4 track system early in the game which alleviated the confusion somewhat. Now, price increases would appear to be plaguing this fledgling industry. Should the cassette continue to be increased in price, it could mean a dropping of sales for pre-recorded cassettes and an increase in the market for the 8 track cartridge, which isn't so bad for those companies who believe that 8 track is the end all of the tape industry. Mr. Consumer however, who may have purchased a cassette recorder, and there will no doubt be many, being that over seventeen companies in Canada will have over 200 total models available from \$39.00 to \$249.00, will be faced with purchasing a pre-recorded cassette at the inflated price, or going back to the record.

However, there is a third avenue open to him - the blank cassette - available everywhere at a price of three C-60's for \$5.00. The effect this will have on the record industry and the pre-recorded industry could be disastrous.

There can only be one answer, and that is HOLD THE PRICE, or it could result in a setback that could ruin the music industry.

#### YOUNG ADULT

With the increasing interest of non-top forty stations in the more acceptable young adult "thit parade" records, RPM, will, each week, present a chart to guide this format of broadcasting.

- 1 2 SEATTLE Perry Como-RCA-9722-N
- 2 6 MY WAY Frank Sinatra-Reprise-0779-P
- 3 1 AQUARIUS LET THE SUNSHINE IN 5th Dimension-Soul City-772-K
- 4 8 THE BOXER Simon & Garfunkel-Columbia-44782-H
- 5 4 HAPPY HEART Andy Williams-Columbia-48818-H
- 6 9 HAWAII FIVE O Ventures-Liberty-56068-K
- 7 11 LOVE CAN MAKE YOU HAPPY Mercy-Sundi-6811-H
- 8 17 OH HAPPY DAY Edwin Hawkins-Singers-Pavillion-20001-M
- 9 13 HAPPY HEART Petula Clark-WB/7 Arts-7275-P
- 10 3 GALVESTON Glen Campbell-Capitol-2428-F
- 11 19 GOODBYE Mary Hopkin-Apple-1806-F
- 12 18 HAIR Cowsills-MGM-14026-M
- 13 5 YOU'VE MADE ME SO VERY HAPPY Blood Sweat & Tears-Columbia-4044677-H
- 14 14 GREENSLEEVES Mason Williams-WB/7 Arts-7282-P
- 15 10 EARTH ANGEL Vogues-Reprise-0820-P
- 16 15 SAUSALITO Al Martino-Capitol-2468-F
- 17 16 WHERE'S THE PLAYGROUND SUSIE Glen Campbell-Capitol-2494-F
- 187 TO KNOW YOU IS TO LOVE YOU Bobby Vinton-Epic-10461-H
- 19 12 THE WAY IT USED TO BE Engelbert Humperdinck-Parrot-40036-K
- 20 30 ROMEO AND JULIET THEME Henry Mancini-RCA-0131-N
- 21 21 WILL YOU BE STAYING AFTER SUNDAY Peppermint Rainbow-Decca-3241-J
- 22 23 PRETTY WORLD Mendes/Brasil 66-A&M-1049-M
- 23 32 DAY IS DONE Peter Paul & Mary-WB/7 Arts-7279-P
- 24 25 MEMORIES Elvis Presley-RCA-9731-N
- 25 22 CASTSCHOK Alexandrow Darazov-Jamie-1372-K
- 26 33 MARLEY PURT DRIVE Jose Feliciano-RCA-9739-N
- 27 20 WITH PEN IN HAND Vikki Carr-Liberty-56092-K
- 28 26 I'M A DRIFTER Bobby Goldsboro-UA-50525-J
- 29 28 REAL TRUE LOVIN' Steve & Eydie-RCA-0123-N
- 30 36 TIME IS TIGHT Booker T & MGs-Stax-0028-M
- 31 24 ZAZUERIA Herb Alpert & Tijuana Brass-A&M-1043-M
- 32 29 SPINNING WHEEL Peggy Lee-Capitol-2477-F
- 33 31 LOVE IS JUST A FOUR LETTER WORD Joan Baez-Vanguard-35088-L
- 34 37 MORNING GIRL Neon Philharmonic-WB/7 Arts-7261-P
- 35 38 SINGING MY SONG Tammy Wynette-Epic-10461-H
- 36 --- RIVER IS WIDE Grassroots-RCA-4187-N
- 37 39 IN THE GHETTO Elvis Presley-RCA-9741-N
- 38 --- GRAZIN' IN THE GRASS Friends of Distinction-RCA-0207-N
- 39 40 I NEED YOU NOW Ronnie Dove-Diamond-260-J
- 40 --- TRUCK STOP Jerry Smith-Polydor-11162-Q

#### COUNTRY CHART

- 1 3 LET IT BE ME Gentry & Campbell-Capitol-2387-F
- 2 1 GALVESTON Glen Campbell-Capitol-2428-F
- 3 4 IT'S A SIN Marty Robbins-Columbia-44739-H
- 4 5 HUNGRY EYES Merle Haggard-Sparton-1709-0
- 5 6 RIBBON OF DARKNESS Connie Smith-RCA-0101-N
- 6 7 WHO DRINKS MY BEER WHEN I'M GONE Mercey Brothers-Columbia-C4-2862-H
- 7 8 THEY DON'T MAKE LOVE LIKE THEY USED TO Eddy Arnold-RCA-9667-N
- 8 9 MY LIFE Bill Anderson-Decca-32445-J
- 9 11 CAJUN LOVE Lucille Starr-Epic-10421-H
- 10.2 MY WOMAN'S GOOD TO ME David Houston-Epic-10430-H
- 11 12 OUR HOUSE IS NOT A HOME Lynn Anderson-Chart-500 I-N
- 12 13 BACK TO DENVER George Hamilton IV-RCA-0100-N
- 13 14 SINGING MY SONG Tammy Wynette-Epic-10462-H
- 14 15 WISHING TREE Lynn Jones-Capitol-72569-F
- 15 10 NO LONELIER THAN YOU Billy Charne-Sparton-1993-0
- 16 18 (MARGIE'S) AT THE LINCOLN PARK INN Bobby Bare-RCA-0110-N
- 17 19 I'LL SHARE MY WORLD WITH YOU George Jones-Columbia-1351-H
- 18 25 MR. WALKER IT'S ALL OVER Billie Jo Spears-Capitol-2436-F
- 19 28 THERE WAS NEVER A TIME Jeannie C Riley-Plantation-6-M
- 20 29 RINGS OF GOLD Dottie West/Don Gibson-RCA-9715-N
- 21 32 PLEASE DON'T GO Eddy Arnold-RCA-0120-N
- 22 33 TRUCK STOP Jerry Smith-Polydor-11162-Q
- 23 23 WANDERIN' THROUGH THE VALLEY
  Ray Griff-Dot-10364-M
- 24 16 WHO'S GONNA MOW THE GRASS Buck Owens-Capitol-2377-F
- 25 17 THE REVENUER'S DAUGHTER Bob King-Melbourne-3311-K
- 26 26 SWEET SWEET FEELING Clint Curtis-RCA-1020-N
- 27 27 SOME KIND OF LONESOME Country Tigers-Sparton-1712-0
- 28 20 WHEN THE GRASS GROWS OVER ME George Jones-Columbia-4133-H
- 29 30 BABY'S COME HOME Debbie Lori Kaye-Columbia-44815-H
- 30 34 WHEN TWO WORLDS COLLIDE Jim Reeves-RCA-0135-N
- 31 31 HOME IS ANYWHERE Ontario Slim-Sparton-1689-0
- 32 35 ALL HEAVEN BROKE LOOSE Hugh X Lewis-Kapp-978-J
- 33 38 DELIA'S GONE Waylon Jennings-RCA-74-0157-N
- 34 --- RUNNING BEAR Sonny James-Capitol-2486-F
- 35 36 TWO LITTLE GIRLS Floyd Martin-Sparton-1701-0
- 36 37 THE FINAL HOUR Roy Adolf-Sparton-1706-0
- 37 39 WHAT'S ANOTHER TEAR OR TWO Shirley Ann-Big Chief-6901
- 38 40 IF ONLY I COULD Bambi Lynn-Rodeo-3315-K
- 39 --- ONE HAS MY NAME (THE OTHER HAS MY HEART Jerry Lee Lewis-Smash-2224-K
- 40 --- SWEETHEART OF THE YEAR Ray Price-Columbia-44761-H

#### GRT SHOWS CANADIAN GAINS

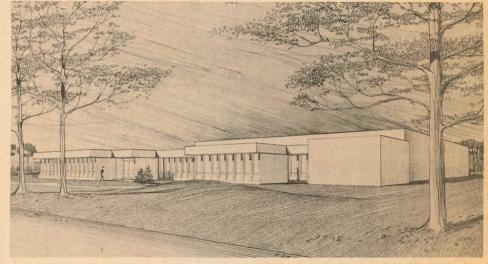
Toronto: GRT is the youngest and most aggressive of the tape producers in Canada. They are also one of the most well informed, and potential of tape companies that have not stemmed from original record companies.

For this reason GRT has taken upon itself to gain control of several record companies, namely Cadet, Chess, Checker, Blue Thumb, Gamble and Cadmen. By owning its own record companies GRT has exclusive control of distribution and is able to guard against any expiration agreements. Already, in California, GRT has its own record company which is endeavouring to create its own artists. Ed LaBuick feels these moves have been necessary in order to survive in the industry. Depending on straight licensing has a dim future and therefore GRT bought its own companies.

As for the future of the tape industry GRT has no doubts. Simultaneous releases of tapes and records are already part of their existing programme. But LaBuick notes from present sales trends that it will be some time before tapes

completely take over the music market mainly because of the cost factor to the consumer. Records are still considerably cheaper than either tape cartridges or cassettes. As for the definite path in the case of either cassette or cartridge being dominant LaBuick notes that cassettes are an estimated 25% of sales as compared to a previous 10%. Cassettes it seems are purchased more by those desiring the middle of the road or easy listening brands of music while cartridges are the medium for rock and pop. If cassettes continue in their present trend LaBuick forsees their possible domination of the tape market.

GRT's confidence in the Canadian market may be judged by the fact that they are building a second plant at Alliston Ontario. Their confidence probably stems from their astounding success in tapes. Their success is a result of marketing through their packaging concept which shows full pictures and list on package and cartridge as well as a list on the end. This, incorporated with rack display, has led to much difficulty in keeping up with orders.



New Canadian headquarters for General Recorded Tape at Alliston, Ont.

.........

c	•]	2	V	WEEKLY
	71			

Place your THREE-year RPM order now... and enjoy 156 issues of RPM Weekly (a \$39.00 single-copy value) for only \$21.00!

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#### CKBB BARRIE

ATLANTIS/Donovan-H BAD MOON RISING/Creedence Clearwater-R HEATHER HONEY/Tommy Roe-Q

BAD MOON RISING/Creedence Clearwater-R ISRAELITES/Desmond Dekker & Aces-J TOO EXPERIENCED/Eddie Lovette-J

#### CKFH TORONTO

DON'T LET THE JONSES GET YOU DOWN /Temptations-L I CAN'T QUIT HER/Arbors-H HOUSE ON THE HILL/Turtles-M

#### CHUM TORONTO

ATLANTIS/Donovan-H SPECIAL DELIVERY/1910 Fruitgum Co-M WHEN I DIE/Motherlode-J

#### CKXL CALGARY

WHEN I DIE/Motherlode-J ISRAELITES/Desmond Kekker & Aces-J HAPPY HEART/Andy Williams-H

#### CIMS MONTREAL

OH HAPPY DAY/Edwin Hawkins Singers-M ATLANTIS/Donovan-H RAM JAM/Byron Lee & Dragonaire-N

#### CFSL WEYBURN

I SHALL BE RELEASED/Box Tops-M GRAZING IN THE GRASS/Friends of I'VE BEEN HURT/Bill Deal & Rhondels-M

#### CJFX ANTIGONISH

IN THE GHETTO/Elvis Presley-N I SHALL BE RELEASED/Box Tops-M HAPPY HEART/Andy Williams-H

#### CJCH HALIFAX

ROSE GARDEN/Dobie Gray-M PLASTIC FANTASTIC LOVER/Jeff Airplane-N WHEN I DIE/Motherlode-J



- FASTER THAN THE SPEED OF LIFE Mars Bonfire-Columbia-44772-H
- WHAT CAN THE MATTER BE Poppy Family-London-17639-K
- I'LL CATCH THE SUN Pierre Lalonde-Capitol-72573-F
- WALKIN' ON MY MIND Dianne Brooks-Revolver-001-J
- --- BABY I LOVE YOU Andy Kim-Steed-1031-M
- TAKE ME AWAY Natalie Baron-Capitol-72571-F
- PACK IT IN Buckstone Hardware-Apex-77098-J
- IF YOU BELIEVE Michael Tarry-Columbia-C4-2683-H
- 10 CHILD OF MY SLEEPING MIND The Noblemen-RCA-1030-N
- 10 5 PRIVATE TRAIN 5 Man Electrical Band-Capitol-2368-F

#### Recommended Canadian Content

WHEN I DIE Motherlode-Revolver-002-J TWILIGHT WOMAN 49th Parallel-Venture-1004-M MAKE ME AN ISLAND Tom Northcott-WB/7 Arts-7283-P HANDS OF THE CLOCK Life-Polydor-540009-Q FANTASY WORLD Meddy's People-Quality-1931-M NEVER LEAVE ME NEVER Love Cyrcle-Franklin-626-K

GOOD MORNING NEW DAY Sceptres-Polydor-540010-Q WORDS

Ray Dahlen, Jr-Dominion-97-E

Already charted ...

# THE SCEPTRES

"GOOD MORNING NEW DAY"



540.010

CHART LISTINGS - Alphabetically April Fool's 49 14 21 72 20 31 43 3 100 Atlantis Aquarius Let The Sunshine In Baby I Love You Bad Moon Rising Black Pearl Born To Be Wild The Boxer Brown Arms In Houston Cissy Strut 36 19 88 29 23 47 86 Day Is Done Don't Let The Joneses Get You Down Earth Angel Everyday With You Girl Faster Than The Speed Of Life Feelin Alright Friend Lover Woman Wife Get Back 10501 4219724663771559341663772967778483691788863729694558 9294776447016350914516306 47 Gitarzan Goodbye Good Morning Starshine Grazin' In The Grass Happy Heart Heather Honey Heather Honey
Hushabye
I Can't Say No To You
I Can't See Myself Leaving You
I Could Never Lie To You
I'll Catch The Sun
Imagine The Swan
I'm A Drifter
I Need You Now
In The Ghetto
I Shall Be Released Threw It All Away It's Never Too Late Its Your Thing I've Been Hurt I Want To Love You Baby Leaning On You Let Me Listen To The Band Long Green Love Can Make You Happy Love Is Blue
Love Is Blue
Love Is Strange
Love Man
Love Me Tonight
Marley Purt Drive Medicine Man Minotaur More Today Than Yesterday Morning Girl Never Comes The Day Never Gonna Let Him Know No, No No No No Matter What Sign You Are Nothing But A Heartache Oh Happy Day One Pack It In Pinball Wizard
Plastic Fantastic Lover
Pretty World
Proud Mary
Rhythm Of The Rain River Is Wide Romeo & Juliet Theme Rose Garden Running Bear Sausalita Seattle Special Delivery Some Velvet Morning Some Velvet Morning
Sorry Suzanne
Take Me Away
Tell Me Why
(I Wanna) Testify
Time Is Tight
Tomorrow Tomorrow
Too Busy Thinking About My Baby
Too Experienced
Truck Stop
Walkin On My Mind Walkin On My Mind The Walls Fell Down We Can't Go On This Way Welcome Me Love We Got More Soul What Can The Matter Be What Does It Take What Is Man
Where's The Playground Susie
Windmills Of Your Mind Without Her You Don't Need Me For Anything More You've Made Me So Very Happy

# RPM100

#### CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station and record store reports

Allied CD
Arc
CMS E
Capitol F
Caravan G
Columbia H
London
Musimart R
Phonodisc
Polickwick L
Polickwick L
Polydor Q
Quality
RCA
N
Sparton
WB/77 Arts

- 1 17 GET BACK Beatles-Apple-2490-F
- 2 4 10 LOVE CAN MAKE YOU HAPPY Mercy-Columbia-42898-H
- 3 3 4 THE BOXER Simon & Garfunkel-Columbia-54789-H
- 4 2 1 HAIR Cowsills-MGM-14026-M
- 5 10 18 RIVER IS WIDE Grassroots-RCA-4187-N
- 6 6 11 PINBALL WIZARD Who-Decca-32456-J
- 16 48 OH HAPPY DAY
  Edwin Hawkins Singers-Pavillion-20001-M
- 18 45 WHERE'S THE PLAYGROUND SUSIE Glen Campbell-Capitol-2494-F
- 9 9 14 MORE TODAY THAN YESTERDAY Spiral Staircase-Columbia-44741-H
- 10 11 13 GITARZAN Ray Stevens-Monument-1131-K
- 11 13 27 GRAZIN' IN THE GRASS Friends of Distinction-RCA-0207-N
- 12 25 34 HEATHER HONEY Tommy Roe-ABC-11211-Q
- 13 22 33 MORNING GIRL Neon Philharmonic-WB/7 Arts-7261-P
- 14 15 28 ATLANTIS Donovan-Epic-10434-H
- 15 17 31 GOODBYE

  Mary Hopkin-Apple-1806-F
- 16 27 42 IN THE GHETTO Elvis Presley-RCA-9641-N
- 17 7 2 YOU'VE MADE ME SO VERY HAPPY Blood Sweat & Tears-Columbia-4044677-H
- 18 33 41 I'VE BEEN HURT Bill Deal & Rhondels-Heritage-812-M
- 18 30 40 DAY IS DONE Peter Paul & Mary-WB/7 Arts-7279-P
- 20 45 59 BAD MOON RISING Creedence Clearwater-Fantasy-622-R
- 21 5 9 AQUARIUS LET THE SUNSHINE IN 5th Dimension-Soul City-772-K
- 22 23 26 I CAN'T SEE MYSELF LEAVING YOU Aretha Franklin-Atlantic-2619-M
- 23 35 46 EVERYDAY WITH YOU GIRL Classics IV-Imperial-66378-K
- 40 50 WINDMILLS OF YOUR MIND Dusty Springfield-Philips-2623-K
- 25 29 36 TOO BUSY THINKING ABOUT MY BABY Marvin Gaye-Tamla-54181-L -
- 26 8 TIME IS TIGHT Booker T & Mgs-Stax-0028-M
- 27 34 35 HAPPY HEART
  Andy Williams-Columbia-44841-H
- 28 42 53 **ONE** 3 Dog Night-RCA-4191-N
- 29 12 22 EARTH ANGEL Vogues-Reprise-0820-P
- 30 38 47 MEDICINE MAN Buchanan Brothers-Event-3302-J
- 3144 55 BLACK PEARL Checkmates Ltd With Sonny Charles-A&M-1053-M
- 32 31 32 NOTHING BUT A HEARTACHE Flirtations-Deram-8 50 38-K

- 33 43 56 IT'S NEVER TOO LATE Steppenwolf-RCA-9739-N
- 47 76 SPECIAL DELIVERY
  1910 Fruitgum Co-Buddah-114-M
- 35 46 70 **LET ME** Paul Revere & Raiders-Columbia-44854-H
- 36 36 37 CISSY STRUT
  Meters-Josie-0005-L
- 37 37 38 SEATTLE Perry Como-RCA-9722-N
- 38 39 39 I'M A DRIFTER
- Bobby Goldsboro-UA-50525-J

  39 50 87 ROMEO & JULIET THEME
  Henry Mancini-RCA-0131-N
- 40 41 54 I COULD NEVER LIE TO YOU
- New Colony Six-Mercury-7 2902-K
- 40 52 81 (I WANNA) TESTIFY
  Johnny Taylor-Stax-0033-M
- 42 19 3 ITS YOUR THING Isley Brothers-T-Neck-901-M
- 43 53 75 BORN TO BE WILD Wilson Pickett-Atlantic-2631-M
- 44 49 52 SORRY SUZANNE Hollies-Epic-10454-H
- 45 54 64 PRETTY WORLD

  Mendes/Brasil 66-A&M-1049-M
- 46 71 --- SEE The Rascals-Atlantic-2634-M
- 40 64 86 FASTER THAN THE SPEED OF LIFE
  Mars Bonfire-Columbia-44772-H
- 48 55 57 MARLEY PURT DRIVE Jose Feliciano-RCA-9739-N
- 49 65 96 APRIL FOOL'S
  Dionne Warwick-Scepter-12249-J
- 72 --- GOOD MORNING STARSHINE
  Oliver-Jubilee-5659-L
- 51 56 62 I SHALL BE RELEASED Box Tops-Mala-12038-M
- 52 61 78 PROUD MARY Solomon Burke-Bell-783-M
- 53 62 77 WHAT CAN THE MATTER BE Poppy Family-London-17639-K
- 54 58 61 SAUSALITO Al Martino-Capitol-2468-F
- 55 57 63 WE CAN'T GO ON THIS WAY Unchained Mynds-Buddah-11-M
- 56 59 72 WHAT IS A MAN Four Tops-Motown-1147-L
- 57 77 --- ISRAELITES
  Desmond Dekkar & Aces-UNI-55129-J
- 58 60 71 RHYTHM OF THE RAIN Gary Lewis & Playboys-Liberty-56093-K
- 59 69 80 TRUCK STOP

  Jerry Smith-Polydor-11162-Q
- Jerry Smith-Polydor-11162-Q

  60 75 --- IMAGINE THE SWAN
- The Zombies-Date-1644-H

  61 91 --- FRIEND LOVER WOMAN WIFE
- O.C. Smith-Columbia-44589-H
- 6283 --- I'LL CATCH THE SUN
  Pierre Lalonde-Capitol-72572-F
- 63 ... ... NO MATTER WHAT SIGN YOU ARE
  Diana Ross & Supremes-Motown-1148-L
- 64 67 69 THE WALLS FELL DOWN Marbles-Polydor-541035-Q
- 65 66 73 I WANT TO LOVE YOU BABY Peggy Scott & Jo Jo Benson-SSS Int'l-769-M
- 95 ... WE GOT MORE SOUL

  Dyke & Blazers-Original Sound-86-K

- 67 68 74 LOVE IS JUST A FOUR LETTER WORD
- 68 ... ... MINOTAUR
  Dick Hyman-Command-938-Q
- 69 70 79 LEANING ON YOU Joe South-Capitol-2491-F
- 70 79 88 TELL MY WHY Frijid Pink-Parrot-334-K
- 10 96 ... WALKIN ON MY MIND
- 72 73 98 BABY I LOVE YOU
- Andy Kim-Steed-1031-M
- 73 74 --- LISTEN TO THE BAND Monkees-RCA-5004-N 74 76 92 NEVER COMES THE DAY
- Moody Blues-Deram-85-K
- 75 81 89 I CAN'T SAY NO TO YOU Bettye Everett-UNI-55122-J
- 76 80 85 LOVE IS STRANGE Buddy Holly-Coral-62778-J
- 1190 --- LOVE MAN Otis Redding-Atco-6677-M
- 78 87 100 I NEED YOU NOW
  Ronnie Dove-Diamond-260-J
- 79 88 --- LONG GREEN
  Fireballs-Atco-6651-M
- 80 82 99 WHAT DOES IT TAKE

  Jr Walker & All Stars-Soul-35062-L
- 81 93 --- WELCOME ME LOVE Brooklyn Bridge-Buddah-95-M
- 82 98 --- NEVER GONNA LET HIM KNOW Debbie Taylor-GWP-501
- 83 ... ... TOMORROW TOMORROW
  Bee Gees-Atco-6682-M
- 84 84 93 NO, NO, NO, NO Lost & Found-Barry-2503-M
- 85 --- -- LOVE ME TONIGHT
  Tom Jones-Parrot-40038-K
- 86 --- FEELIN ALRIGHT
- 87 99--- TAKE ME AWAY Natalie Baron-Capitol-72571-F
- 88 ... DON'T LET THE JONESES GET YOU DOWN
- 89 100 -- RUNNING BEAR Sonny James-Capitol-2486-F
- 90 ... -- TOO EXPERIENCED

  Eddie Lovette-Steady-124-
- 91 97 --- PLASTIC FANTASTIC LOVER
  Jefferson Airplane-RCA-0,150-N
- 92 92 --- ROSE GARDEN
  Debie Gray. White Whale-300-M
- 93 --, --- I THREW IT ALL AWAY
  Bob Dylan-Columbia-44862-H
- 94 --- -- HUSHABYE Jay & Americans-UA-50535-J
- 95 --- --- SOME VELVET MORNING Vanilla Fudge-Atco-6679-M
- 96 ... YOU DON'T NEED ME FOR ANYTHING MORE Brenda Lee-Decca-7 3249 1-J
- 97 --- WITHOUT HER
- Herb Alpert-A&M-1065-M
- 98 --- -- LOVE IS BLUE
  Dells-Cadet-5641-L
- 99 --- -- PACK IT IN
  Buckstone Hardware-Apex-77098-J
- 100 -- BROWN ARMS IN HOUSTON

#### Columbia Experiencing Excellent Sales With Cassettes

Toronto: With Columbia's tape picture now complete, having recently entered the cassette market, the label is now showing an across the board return in sales for both cassette and 8 track cartridges. National promotion manager Bill Eaton, recently returned from a swing through the Atlantic
Provinces, has found an exceptionally hungry market for tapes and, what is most encouraging, a keen interest by both dealers and the consumer in general. Record dealers, who have taken on the extra line of tapes, are experiencing excellent sales returns and in many cases far surpasses sales being registered by camera auto and electric stores. The plus on the side of the record dealer would seem to be the personalized service he can supply the consumer.

8 track and cassette sales for Columbia across the country have shown a whopping big increase, since the first of the year. Their catalogue which numbers well over 400 items includes releases from Columbia, Epic, Musicor, Starday, Immediate

and Date. Their initial cassette release included many top sellers from the disc market including those from Marty Robbins, Bob Dylan, Simon & Garfunkel, Donovan and many others. Also included in the release were 21 cassettes by French Canadian

RPM is available in better record stores across Canada each week.

artists including 6 from Claude Leveillee; 4 from Monique Leyrac; 4 from Gilles Vigneault; 3 from Andre Gagnon; and 1 each from Les Compagnons De La Chanson, Caravelli, Renee Claude and Joe Dassin.

8 track releases for Canadian artists have also shown sales potential. These include: Debbie Lori Kaye, Tommy Hunter, and the Mercey Brothers.

As reported in an earlier report in RPM, Columbia has not moved into the cassette market because of any decrease in disc sales. Eaton reemphasises this point noting that

"Tapes are not hurting record sales. There has been increased record sales with the advent of 8 track cartridges and cassettes."

Columbia's catalogue of reel-toreel tapes is also experiencing good sales, particularly in the classical and show items. Columbia carries a rather extensive catalogue of reel-toreel tapes which includes performances by world renowned conductors in-cluding Leonard Bernstein, Eugene Ormandy, and Andre Kostalanetz, as well as Broadway successes in-cluding "West Side Story", "Camelot", "Flower Drum Song" and many others.



- Soundtrack-RCA- LSO-1150-N
- DONOVAN'S GREATEST HITS
- BLOOD, SWEAT & TEARS Columbia-CS 9720-H
- OLIVER
  Original Soundtrack-RCA- COSD-5501-N
- HELP YOURSELF Tom Jones-Parrot-PAS-7 1025-K
- WHEATFIELD SOUL Guess Who-Nimbus 9-NNS 102-N
- BALL Iron Butterfly- Atco-SD 33-280-M
- DIZZY
  Tommy Roe-ABC-ABCS 683-Q
- NASHVILLE SKYLINE Bob Dylan-Columbia-KCS 9825-H
- 10 12 IN-A-GADDA-DA-VIDA Iron Butterfly- Atco-SD 33-250-M
- 11 22 ROMEO & JULIET
  Original Soundtrack-Capitol- ST-2993-F
- GALVESTON Glen Campbell-Capitol-ST-210-F
- ENGELBERT Parrot-PAS 71026-K
- 14 23 SONGS FROM A ROOM Leonard Cohen-Columbia- CS-9767-H
- 15 13 GOODBYE Cream-Polydor-543024-Q
- 16 15 CLOUD NINE Temptations-Gordy-GLPS 939-L
- 17 10 TOM JONES LIVE Parrot-PAS 71014-K

- 18 18 SOULFUL Dionne Warwick-Scepter-SPS 573-J
- 19 16 SWITCHED ON BACH Walter Carlos Beniamin Folkman-Columbia-MS-7194-H
- 20 17 THREE DOG NIGHT Dunhill-DS 50048-N
- 21 19 AT YOUR BIRTHDAY PARTY Steppenwolf-RCA-DSX 50053-N
- 22 34 MY WAY Frank Sinatra-Reprise-FS-1029-P
- 23 24 BAYOU COUNTRY Creedence Clearwater-Fantasy-8387-R
- 24 26 POSTCARD Mary Hopkin-Apple-ST-3351-F
- 25 28 THE ASSOCIATION'S GREATEST HITS WB/7 Arts-WS 1767-P
- 26 27 FEVER ZONE Tom Jones-Parrot-PAS 71019-K
- 27 25 BEATLES Apple-SWBO 101-F
- 28 38 TILL Vogues-Reprise-RS-6326-P
- 29 29 FUNNY GIRL Soundtrack-Columbia BOS-3220-H
- 30 41 STAND Sly & Family Stone-Epic-26456-H
- 31 31 LED ZEPPELIN Atlantic-SD 8216-M
- 32 30 WICHITA LINEMAN Glen Campbell-Capitol-ST-103-F 33 33 HARD 'N HEAVY Paul Revere & Raiders-Columbia-CS 9753-H

- - 34 35 HAPPY TRAILS

    Quicksilver Messenger ServiceCapitol- ST-1201-F
  - 35 32 BROOKLYN BRIDGE Buddah BDS-5034-M
  - 36 --- LET US GO INTO THE HOUSE OF THE LORD Edwin Hawkins Singers-Pavilion-BPS 1001-M
  - 37 21 ODESSA Bee Gees-Atco- SD-2-702-M
  - 38 --- COWSILLS IN CONCEPT Cowsills-MGM-SE 4619-M
  - 39 40 THEMES LIKE OLD TIMES Original Radio Themes-Viva-36018-K
  - 40 36 CRIMSON & CLOVER Tommy James & Shondells-Roulette-SR-42023-C
  - 41 20 FREEDOM SUITE Rascals-Atlantic-CD-2-901-M
  - 42 44 SUPER GOLDEN GOODIES Guess Who-Quality-SV 1827-M
  - 43 37 MC5/KICK OUT THE JAMS Electra- EKS-45648-C
  - 44 39 W.C. FIELDS Decca-DL 79164-J
  - 45 43 NEAR THE BEGINNING Vanilla Fudge-Atco-SD-33-278-M
  - 46 47 TRACES Classics IV-Imperial-LP-12429-K
  - 47 48 IT'S YOUR THING Isley Brothers-T-Neck-3001-M
  - 48 49 FOR ONCE IN MY LIFE Vikki Carr-Liberty-LST-7604-K
  - 49 --- JOHNNY WINTER Columbia-CS-9826-H
  - 50 50 PROGRESSIVE BLUES EXPERIMENT Johnny Winters-Imperial-12431-K

#### CASSETTES -



'67 NON STOP DANCING James Last Band Polydor-911 068 Like all Last releases, exceptional home unit appeal. Party goers will grab this one up.



SAMPLE COPY NOT FOR RE-SALE

SUPER GOLDEN GOODIES The Guess Who Quality-QC 1827-M Take advantage of publicity group currently receiving. Contains their first chart successes.

#### STEREO CASSETTE

DOT A



NASHWELE SAXOPHONES NOT HO KONGENSALE

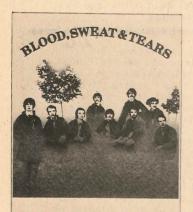
NASHVILLE SAXOPHONES Billy Vaughn Dot-DC 25911-M Big month for Vaughn, Label promotion should add value to his releases. This one is big.



SIDE ONE SIDE TWO GREEN, GREEN GRASS OF HOME A TASTE OF HONEY GEORGIA ON MY MIND THAT OLD BLACK MAGIC IF EVER I WOULD LEAVE YOU ANY DAY NOW SOMEDAY YOU CAME A LONG WAY FROM ST. LOUIS MY MOTHER'S EYES MY PRAYER KANSAS CITY WHEN I FALL IN LOVE

GREEN GREEN GRASS OF HOME Tom Jones Ampex-PKX 79609 Welsh chanter very hot. Stock heavy on this one. Contains his biggest hit, title song.

## TRACK



COLUMBIATES ? 8-TRACK STEREO TAPE CARTRIDGE

**BLOOD, SWEAT** 18 10 0552 AND TEARS TC8

BLOOD, SWEAT & TEARS Columbia-18 10 0552-H Already top seller in disc market. Displayed well could draw mucho interest from young buyers.



8 TRACK THE GREATEST HITS OF STEREO ERIC BURDON AND THE ANIMALS

GREATEST HITS Eric Burdon & The Animals MGM-E/7TC 4602-M Big ones "San Franciscan Nights", "Sky Pilot" should attract attention and sales



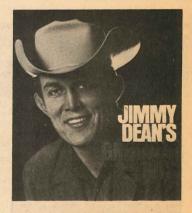
CRAZY CHICKEN FORGET IT CLIMBING UP THE WALLS (Part One)

CLIMBING UP THE WALLS (Part Two) BENT OVER ENDLESS JOURNEY THINKIN' BOUT .
THE GOOD TIMES
REACH UP

BLACK PEARL AMPEX 8-TRACK STEREO M 8106

BLACK PEARL Ampex-M 8106

New acquisition proving itself stateside. Could happen here. Excellent soul message.



COLUMBIATOS 2 8-TRACK STEREO TAPE CARTRIDGE

18 10 0662 JIMMY DEAN'S GREATEST HITS

TC8

JIMMY DEAN'S GREATEST HITS Columbia-18 10 0662-H Lots of appeal for mobile listeners, particularly strong with truck drivers. "Big Bad John" cut alone will sell box.

# S DWWANEEKIN

is on sale at BETTER record and music stores ACROSS CANADA

BRYDON ELECTRONICS MISENER RECORDS MADGE RADIO REGENT TV SERVICE SOUND SHOP LTD. K & D RECORD BAR STRATFORD MUSIC CENTRAL MUSIC

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#### The Evolution Of The Acceptance Of Tape

By Stan Klees

(Ed: RPM has commissioned music industry expert Stan Klees to write this article especially for RPM's "Trend To Tape" edition. Mr. Klees, as well as being a music industry consultant and noted record producer, writes a weekly guest column for RPM (Music Biz) and has gained a respected position in the trade as a music industry critic.)

There was a time when at the word tape, the average person envisioned a long piece of plastic ribbon on a reel that if not handled very capably would result in a mountain of unusable mass on the

floor in front of you.

Something had to be done to make tape a household word and particularly where women were concerned. The handling and threading of reel to reel tape by the average person was not only a nuisance, but a time consuming effort when put up against a vinyl disc. Reel to reel tape was heralded for its fidelity but died because of its clumsiness. The roar of tape rolling backward to rewind was another factor that made tape a drawback in home use.

With the advent of the cartridge,

the whole proposition of tape has graduated where now all you hear are the accolades that tape deserves because of its facility to play without being level and to play even when jostled and bumped. Recorded music was now at home in trains, boats, planes and cars but most essential it got back to the home. Truly the cartridge player has made it possible for tape music to walk, fly, float, drive and sit still in your living room or wander down to the recreation room or into the bedroom. With a snap you have music. For a few extra dollars the music will go on, cartridge after cartridge, in a cartridge changer.

Like any development in the music industry, the varied processes that introduced tape caused some confusion at the beginning but eventually the cassette and 8-track systems were retained and the 4-track system is apparently slowly being phased out.

After the many bad attempts to promote tape as a replacement or supplement to the vinyl disc, it is gratifying to see such great acceptance in such a short time, of the cartridges.

The play units are small and well designed and have been designed for complete functional operation. The players are more portable than any previous playing device. They are multi-purpose and have the added facilities of not only playing, but also recording.

The future looks bright for tape. The present is already showing indication that although tape will bite into disc sales it will also compliment the sale of recorded music.

In the new era of leisure time tape is already finding its place in the entertainment spectrum. The whole concept of merchandising tape is in the hands of the talent that is becoming available on tape. The biggest sellers are readily available shortly after they show promise.

Tape cartridges are being sold in locations where music was previously not available and the impulse sales in service stations is already helping to stir additional interest in tapes.

The average record store still hasn't fully realized the potential of tape, but neither did the record companies a few months ago. It is only recently that the sales of tape have indicated that the tape industry is about to become a very big part of recorded music.

Tape can only add to the industry and be beneficial to all concerned. It has proven that it has advantages over the vinyl disc. This is all tape had

to do to be accepted.



Robinson reports from New

Los Angeles -- (PSW) -- Sam and Dave do a bad imitation of each other but not as bad as Mickey Dolenz does of both of them. Mickey, Davy, and Mike debuted their new trio on one of the three late night television shows here. Dressed is black tuxedos, ruffles, and white shoes, they were backed by a six piece band. Composed of bass, sax, trumpet, organ, drums, and guitar the band is a smooth outfit that has the sound of a Las Vegas show group rather than a rock band. In fact I'm sure that either Tom Jones or Engelbert would feel lost trying to rock out a number with their backing.

But The Monkees did have them as backup and as they wandered through their three numbers, I couldn't help wondering what all the screaming was about in days gone by. Maybe it was because they were a rock band then, they certainly aren't now. First Mickey did a funky version of "I'm A Believer". The idea of doing that song in a slowed down soul pattern is good, but it came across as 'cute' more than anything else. Then Davy did the group's new U.S. single "Someday Man". He over-extends himself if he does anything more than smile. Finally it was Mike's turn. He was playing rhythm guitar and smiling throughout the set, when he walked up to the mike to do "Listen
To The Band", the flip of the group's single, he seemed completely at ease. Nesmith is a musician and it shows.

He sang the number almost tongue in cheek, enjoying himself. Then it was over. The audience gave them a little applause, about as much as they got for coming on, and the three heroes of a dead fad sat down to talk with the show's host, Joey Bishop. There are no more Monkees. But the three ex-TV stars and their backing group really weren't bad as far as most adults were concerned. They weren't loud, pounding, or offensively dressed. They were a smooth nightclub act. Mickey, Davy and Mike have found a new audience that will probably like them as much as their fans did last year.

But that's what Los Angeles is all about. Looking out over the city from the balcony of my hotel, I'm reminded of the biblical epic proportions of this city which looks so much like a modern Jerusalem as it spreads out below me. And perhaps this is more than just imagination for in Los Angeles two cultures have arisen, parallel to each other: ours and theirs. Here two faiths meet. overlap, and exist on seperate levels.

On television old Ronald Coleman movies are interspread with the daring bravado of Errol Flynn. On the radio, KRLA makes great music covered with identification jingles that sing, "KRLA JINGLE". Down the dial KHJ is showing off the tightest high-power no-breathing-between-words format west of Murray The K.

As the beat goes on, you try to keep from piling into the car infront of you because everyone is crusing on Sunset Strip from Hollywood past Doctor John and back again; a sea of chrome reflecting off the plastic buildings.

This is Los Angeles where The Monkees' endorsed Lenny's Boot Parlour is nestled against the back wall of Columbia Pictures. I've been living and breathing the rock scene for a few years now, but I'm never convinced of how much of a new culture it is until I come out here and watch it brushing past the fading glitter of Hollywood. We may have long hair and funny clothes but up against the stars' homes, the major studios, and the new cars, we're pure.

"This is KRLA News up to the minute. 150 people were arrested at yesterday's free beach party in Venice. The police report that the only people injured were six policemen. However, reports differ on that matter". That was last Sunday, when The Los Angeles Free Press held a beach party-rock concert by the ocean in Venice. And the cops stood around looking for heads to crack, tap, rap. And on Monday the radio station is trying to report the news the way the adult world wants to hear it but still keep their listening audience, who know better.

I can't help but shrug a little at the whole scene. I hear the music people out here talking about getting out. They seem to think that it is all over. While Eric Burdon and Jimi Hendrix jam at The Experience keeping the scheduled bands from going on, the rock writers on all the major papers are considering looking for work writing about tropical diseases or hub caps. And if you drive down past The Experience and The Whiskey to the Troubador where Gene Clark and Doug Dillard have turned the bar into their own private rumpus room, you can see Mason >

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RICHARD TROTTER, promo chief at PHONODISC reports that AL CAPP created quite a stir during his visit to Toronto for the promotion of his JUBILEE LP "Al Capp On Campus''. He guested on BETTY KENNEDY'S CFRB show and with LARRY SOLWAY, on his CHUM "Speak Your Mind" show. Solway has received much mail on the interview and may re-broadcast the show. Singles showing top action include HAL FRAZIER'S "Didn't We'', "Runaway Child Running Wild" by EARL VAN DYKE and VAL DOONICAN'S "Ring Of Bright Water". Albums making a good showing are listed as "Any Day Now" by JOAN BAEZ, "Hal Frazier", and, of course, Capp's "Campus".

BILL WILSON JR. reports from Oshawa's WILSON & LEE that early sales on "Get Back" by THE BEATLES are comparable to their "Jude" lid. "Gitarzan", "Aquarius", "Hair" and "Bad Moon Rising" listed as top sellers, in that order. Sales also good on Supremes' product, much of the action due their recent O'KEEFE appearance. The country LP "Beautiful Island" by NEIL MATTHEWS on ALLIED chalking up

impressive sales.

The big one at CJCJ, Woodstock, New Brunswick is "I Love How You Love Me" by TEMPO & STEVENS. BOB HAY, chief announcer gives honourable mention to SEEGER's "Gamblin' Man", the UNION GAP's
"Don't Give In", "But You Know I Love You" by FIRST EDITION and "MO'reen" by the TEENMAKERS. Canadians getting much play include the MERCY BROTHERS with their country hit of "Who Drinks My Beer When I'm Gone" (#1 on the CJCJ Country Chart), "Went Home Today" by MERRIDAY PARK, and the NOBLEMEN'S "Child Of My Sleeping Mind". CJCJ are readying their "Summer Sound Of Sound Radio" promotion which places much emphasis on informing the thousands of visitors in the area during the fun months.

Creating much interest at NASH ELECTRIC in Blind River are: "I Can Hear Music"-BEACH BOYS; "Hey Jude"-BING CROSBY; "Rhythm Of The Rain"-GARY LEWIS; "Goodbye"—MARY HOPKIN; "Hawaii Five O"—VENTURES; "Time Is Tight"'-BOOKER T & MG'S; and "Earth Angel"-VOGUES. Canadian action discs belong to PIERRE LALONDE-"I'll Catch The Sun", and RUDY HAYDEN'S "Please Stay Away'

ROD JOHNSTON, who has just completed his second year of the Radio & Television Course at

Williams and Melanie.

And over at A&M Records The Flying Burrito Brothers are doing their drug store cowboy routine with the help of Johnny 'Guitar' Watson and their producer Larry Williams. Larry produced all of Little Richard's biggest hits too.

RYERSON, returns for his second go at the all nite spot at CKDM Dauphin. Top action LP at 'DM is "Bobby Curtola's Greatest Hits" CURTOLA is appearing in Winnipeg for a couple of weeks and receiving the usual Western Hospitality routine from most radio stations. Both GUESS WHO LPs "Wheatfield Soul" and "Super Golden Goodies" listed as action LPs.

BRIAN COUSINS of CHAK Inuvik, N.W.T. shows a toss up between GLEN CAMPBELL's version of "Galveston" and that of DON HO. The UNION GAP's "Don't Give In To Him" tops the list. Breakout single goes to "This Is How Much I Love You''-BUCKINGHAMS. Country Canadian singles receiving air exposure are "You Can Feel It" by LYNN JONES and DEBBIE LORI

KAYE's "It's Only A Daydream".
The June 20 EAST VS WEST HIGH SCHOOL FOOTBALL GAME presented annually by the TELEGRAM receiving good support from CKFH. The station is offering a door prize of a trip for two to Los Angeles and seats to the ROSE BOWL in Pasadena. JOEY CEE, 'FH librarian lists "Sweet Cherry Wine" by TOMMY JAMES & SHONDELLS as the top single with the COWSILLS' "Hair" running a close second. "Boxer", "25 Miles", and "Pinball Wizard" also shaping up well. The Canadian entry of "Walkin" On My Mind" by DIANNE BROOKS making a good showing.

"Hair" is the big one at CKXL Calgary. Music Director BOB ROBERTSON also reminds us of the potential of TOM NORTHCOTT'S lid of "Make Me An Island", which is listed as a Breakout single at 'XL.

RCA's Ontario promo chief SCOTT RICHARDS is excited over the initial reaction shown to BYRON LEE & DRAGONAIRES' "Ram Jam" which has already found a berth on the CKNX Wingham chart. "Darkness Darkness' by the YOUNG BLOODS, and "Real True Lovin" by STEVE & EDYE shaping up to be a pair of biggies. Top selling single at RCA is "River Is Wide" - GRASS ROOTS. "Grazin" In The Grass" by FRIENDS OF DISTINCTION heading for the best seller list. PRESLEY'S "Ghetto" and FELICIANO's "Drive" chalking up excellent sales. A couple of Originals happening in the album field for RCA with "Hair" (Broadway) and "Oliver" (Movie).

TOM NORTHCOTT picking up much airplay at CKBC Bathurst New Brunswick. DENIS MENARD lists Northcott's "Make Me An Island" as a Canadian single being programmed. MARS BONFIRE'S "Speed" and NOBLEMEN'S "Mind" also catching

air exposure.

JOHNNY DEE DRISCOLL receiving many letters from U.S. for copies of NINO & APRIL's "I Love How You Love Me". The single is receiving mucho attention on this side of the border as well. "Long Green"—FIREBALLS, "Long Line

Rider"-BOBBY DARIN; and "Apollo Amen"-STREET listed as breakout singles. The QUALITY camp making moves to tout "Fantasy World"— MEDDY'S PEOPLE, a solid western Canadian group. 49TH PARALLEL still making sales with their "Twilight Woman". Another Calgary group,

HAPPY FEELING also showing well.

LOIS BOWERMAN lists "Galveston" by GLEN CAMPBELL as the top of the heap at CFOS Owen Sound. NANCY SINATRA'S "Here We Go Again" receives the nod as the breakout single. Canadians receiving airplay: GUESS WHO, ANDY KIM, DEBBIE LORI KAYE, SUGAR 'N SPICE, and DIANNE BROOKS.

COLUMBIA's Ontario promo chief CHARLIE CAMILLERI gave O.C. Smith the whirlwind interview treatment when he was in town for an appearance at the O'KEEFE. Besides the "Luncheon Date" with ELWOOD GLOVER (CBC-TV) Charlie lined up an interesting interview with CKFM's PHIL McKELLAR. New single coming up for O.C., "Friend, Lover, Woman, Wife". BOBBY VINTON tops the list of best selling singles with his lid "To Know You Is To Love You" SIMON & GARFUNKEL, DONOVAN, HOLLIES and MERCY right behind.
Breakout singles listed as "Some Of
These Days"—JUNE STEARNS;
"Reaching Far Too High"—JUDY GINN & JIM; and "Neighbours At The Zoo" - MICHAEL TARRY. Album action happening for DYLAN and COHEN.

LIFE besides being beautiful are making much headway in Montreal, according to POLYDOR's promo chief LORI BRUNER. Their Montreal produced single "Hands Of The Clock" beginning to make waves in Ontario as well. Lori also reports excellent Western action on the TETRA-GRAMMATON release of "Oh Deed I Do" by ELYSE WEINBERG. Good exposure being given this deck at CHUM-FM as well.



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